Description: Health Promotion

<table>
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<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<td>10479</td>
<td>1, 2002</td>
<td>EXT</td>
<td>1.00</td>
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Academic Group: FOSCI
Academic Org: FOS004
HECS Band: 1
ASCED Code: 061307

STAFFING
 Examiner: Geoff Wilson
 Moderator: Trudy Yuginovich

RATIONALE
Primary Health care as a philosophy of health service provision is important to those practitioners who wish to provide health care to populations and individuals. Health promotion is one aspect of the new Public Health in which practitioners employed in rural and remote areas, occupational health and safety and in developing countries require skills. This course provides the knowledge and skills required to develop a Health promotion program.

SYNOPSIS
In this course, students will explore the implications of implementing Primary Health Care in their context of practice. Students will review Primary Health Care philosophy, principles and strategies, and then utilise them to resolve potential issues they could be confronted with in their context of rural and remote practice as a Primary Health Care practitioner. Then, the student will identify and analyse a health problem in their community that could benefit from a health promotional programme. The concepts of health promotion, programme planning and evaluation will be introduced, and students will draw on these in the development of a health promotion programme plan, demonstrating Primary Health Care principles in practice.

OBJECTIVES
On successful completion of this course students will be able to:

- describe features of their practice;
- evaluate Primary Health Care philosophy, principles and strategies, as applied to their practice;
- appraise the implications of implementing health promotion programmes; and
- design a health promotion project, plan and evaluation.

**TOPICS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tr>
<td>1. The New Public Health concepts of the new Public Health primary health care philosophy social history of the new public health health promotion and public health</td>
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<tr>
<td>2. Health Promotion Programs and Evaluation programme planning, health promotion in action in health care settings program evaluation</td>
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**TEXT and MATERIALS required to be PURCHASED or ACCESSED:**

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at http://bookshop.usq.edu.au by entering the author or title of the text.


**REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

TBA

**STUDENT WORKLOAD REQUIREMENTS**

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Assessment</td>
<td>50</td>
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<td>Directed Study</td>
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**ASSESSMENT DETAILS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
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<th>Due Date</th>
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<tr>
<td>2500 WORD ESSAY</td>
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<td></td>
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<td>(see note 1)</td>
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**NOTES:**

1. Further details about the due dates are detailed in the assessment section of the Course Specifications.
2. Further details about the due dates are detailed in the assessment section of the Course Specifications.

OTHER REQUIREMENTS

1 Attendance Requirements It is the students' responsibility to actively participate in all activities scheduled for them, and to study all material provided to them or required to be accessed by them to maximize their chance of meeting the objectives of the Course and to be informed of Course-related activities and administration.

2 To obtain a passing grade in this course, students must perform satisfactorily in all aspects of assessment.

3 Minimum requirements to pass the course: Students must gain at least 50% of the marks available and submit both assignments to pass this course.

4 Assignments: The due date for an assignment is the date by which a student must dispatch the assignment to the USQ. The onus is on the student to provide proof of the dispatch date, if requested by the Examiner. Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a Course may grant an extension of the due date of an assignment in extenuating circumstances. This policy may be found in the USQ Handbook, the Distance Education Student Guide and the Faculty of Sciences' Orientation Handbook for on-campus students. All students are advised to study and follow the guidelines associated with this policy. An assignment, submitted after the due date without an extension approved by the Examiner, will attract a penalty of 10 percent of the assigned mark for each day (or part thereof) that the assignment is late.

5 Grading: Final grades for students will be determined by the addition of the marks obtained in each assessment item, weighted as in the Assessment Details and by considering the student's level of achievement of the objectives of the Course.