The University of Southern Queensland

Course Specification

Description: Government, Business and Society

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<td>2, 2002</td>
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Academic Group: FOBUS
Academic Org: FOB002
HECS Band: 1
ASCED Code: 090101

STAFFING
Examiner: Peter Birnie
Moderator: Marcia Cavanagh

SYNOPSIS
This course examines the dynamic and changing nature of business- government relations within society in Australia, Asia and other countries and is of direct relevance to students in business, commerce and management. Key issues and trends covered include privatisation, deregulation, globalisation, government business enterprises, government assistance and regulation, corporate lobbying, corruption, ethical considerations, business's social responsibilities, industry policy and economic performance.

OBJECTIVES
On completion of the course students should be able to:

- define the characteristics of the public and private sectors in Australia, Asia and other countries;
- list and describe the different ways government and business interact in Australia, Asia and other countries;
- describe the rationale for the relationship between business, government and society;
- identify the major institutions involved in government business relations and explain their role and impact;
- analyse government-business relations in terms of existing theoretical concepts about the role of the state.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Concepts Issues and Theories</td>
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2. The Institutions of Government 10.00
3. The Institutions of Business 10.00
4. The Institutions of Labour 10.00
5. Government as business 10.00
6. Regulation of business 10.00
7. Government Assistance to Business 10.00
8. Industry Policy 10.00
9. Globalisation 10.00
10. Ethics and Social Responsibility 10.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:
Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at http://bookshop.usq.edu.au by entering the author or title of the text.

POL 1000 External Study Package

REFERENCE MATERIALS
Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

See sources referred to within the Study Book for this course.

STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tr>
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<td>Directed Study</td>
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<td>Private Study</td>
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ASSESSMENT DETAILS

<table>
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<tr>
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<th>Marks Out of</th>
<th>Wtg(%)</th>
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<th>Due Date</th>
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<tr>
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NOTES:
1. Refer to Course Specifications for information about assignment due dates.
2. Please refer to Other Requirement No. 1 for further information regarding this assignment.
3. Please refer to Other Requirements No. 1 for further information regarding this assignment.
4. You will be notified of the official examination date when the scheduling is finalised. Please note this is a closed book examination.

OTHER REQUIREMENTS
1. Students must choose ONE assignment from Assignment choices 2 and 3 and complete FOUR Tutorial Exercises.
2. To achieve a passing grade in this course, students must attempt all of the assessments and achieve 50% in the examination and achieve an aggregated mark of at least 50% in the total marks allocated for the assignments, and at least 50% of the available marks for the course. Final grades for the unit will be determined by the addition of the marks obtained in each assessment item, weighted as in the Assessment Details. Students seeking to obtain a B in this course will be expected to secure 65% of the total marks available in the subject. Students seeking to obtain an A in this course will be expected to secure 75% of the total marks available in the subject. Students seeking to obtain an HD in this course will be expected to secure 85% of the total marks available in the subject.
3. The due date of an assignment is the date by which a student must deliver the assignment to the University (Faculty of Business), and is normally that defined in the relevant course specification. The onus is on the student to provide, if requested, proof of date of delivery.
4. Students should organise their affairs to ensure that they meet due dates for all assignments. Extensions will be granted only under exceptional extenuating circumstances, normally involving a significant medical condition. Note: Work commitments will not normally be grounds for assignment extensions (see Academic Regulation relating to Assessment).
5. Students may apply for an assignment extension either by application to the Lecturer before the due date or by including application with the submitted assignment after the due date. Such applications should be in writing and include supporting
documentary evidence. The authority for granting extensions rests with the relevant Course Leader.

6 All assignments despatched after due dates without appropriate extension approvals or after approved extension dates will be penalised up to a maximum of 20% of the assigned mark per work day.

7 Students must retain a copy of all assignments which must be provided if/when required by the Course Leader.

8 Course weightings of topics should not be interpreted as applying to the number of marks allocated to questions testing those topics in an examination paper.

9 Students must demonstrate effective essay writing techniques, including correct in-text referencing and bibliographical details, using the Harvard system.

10 Assignments must comply with the Faculty of Business guidelines set out in the Communications Skills Handbook, 5th edn. Should assignments not comply with these requirements, then the Course Leader reserves (and has) the right to not mark the submitted assignment.