The University of Southern Queensland

Course Specification

Description: Cross-Cultural Communication

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<td>AST</td>
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<td>25066</td>
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<td>ONC</td>
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Academic Group: FOART
Academic Org: FOA003
HECS Band: 1
ASCED Code: 090300

STAFFING
Examiner: Brian Ridge
Moderator: Peter Wicks

SYNOPSIS
This course is designed to highlight the special problems of communication arising in the context of cross-cultural contacts between different groups within Australia on the one hand, and between the Australian, Asian and Pacific regions on the other. The problems addressed will relate to both interpersonal and societal levels of communication.

OBJECTIVES
On successful completion of this course, the student will:

- be familiar with the theories and practical aspects of cross-cultural communication;
- have developed an understanding of the "living" cultural forms and practices of Asian societies, and of the cultural changes occurring in Australian society;
- have developed practical skills of verbal and non-verbal communication with selected Asian peoples;
- have developed oral and written presentation skills on cross-cultural communication issues.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Theories and Issues in Cross-Cultural Communicating</td>
<td>25.00</td>
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<tr>
<td>2. Verbal and Non-Verbal Aspects of Communication across Cultures</td>
<td>25.00</td>
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<td>3. Case Studies from Australian/Asian Relations</td>
<td>25.00</td>
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<td>4. Strategies to enhance Cross-Cultural Communication</td>
<td>25.00</td>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED:
Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at http://bookshop.usq.edu.au by entering the author or title of the text.

REFERENCE MATERIALS
Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.
Irwin, H. 1996, Communicating with Asia, Allen & Unwin, St Leonards.

STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Lectures</td>
<td>13</td>
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<tr>
<td>Private Study</td>
<td>140</td>
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<td>Tutorial</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
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<tr>
<td>CLASS TEST</td>
<td>100.00</td>
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<td>2000 WORD ESSAY</td>
<td>100.00</td>
<td>40.00</td>
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<td>06 Oct 2003</td>
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<td>END SEMESTER EXAM (1 HOUR)</td>
<td>100.00</td>
<td>30.00</td>
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NOTES:
 Exam dates will be notified in due course. This exam is the second test for the course covering the second half of the course.
IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   It is the students' responsibility to attend and participate appropriate in all activities
   (such as lectures, tutorials, laboratories and practical work) scheduled for them,
   and to study all material provided to them or required to be accessed by them to
   maximise their chance of meeting the objectives of the course and to be informed
   of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at
   least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval, then a
   penalty of 10% of the total marks available for the assignment will apply for each
   of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative
   assessment items, that they have achieved the required minimum standards in
   relation to the objectives of the course by: (i) satisfactorily completing the
   examination and assignments; and (ii) obtaining at least 50% of the total weighted
   marks for all summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate
   of the marks (or grades) obtained for each of the summative assessment items in
   the course.

6 Examination information:
   The exam for this course is a RESTRICTED EXAMINATION, and candidates are
   allowed access to: * Translation dictionary. Students whose first language is not
   English, may, with the Examiner's approval, take an appropriate non- electronic
   translation dictionary into the examination. Students who wish to use a translation
   dictionary MUST request and receive written approval from the Examiner at least
   one week before the examination date. Translation dictionaries will be subject to
   perusal and may be removed from the candidate's possession until appropriate
   disciplinary action is completed if found to contain material that could give the
   candidate an unfair advantage;

7 Examination period when Deferred/Supplementary examinations will be held:
   Any deferred or supplementary examinations for this course will be held during
   the next examination period.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10
   Academic Misconduct for further information and to avoid actions which might
   contravene University Regulations. These regulations can be found at the URL
   http://www.usq.edu.au/SECARIAT/calendar/Part5/ or in the printed version of the
   current USQ Handbook.
ASSESSMENT NOTES

9  (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (b) Students must regain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).