The University of Southern Queensland

Course Specification

Description: English Language: Professional Issues

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<td>1, 2003</td>
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Academic Group: FOART
Academic Org: FOA004
HECS Band: 1
ASCED Code: 070115

STAFFING
Examiner: Betty Adcock
Moderator: Shirley Tyler

RATIONALE

English has virtually become the language of international business and commerce. However, success in business and the professions is dependent on an understanding of both the text and context. Even within formal business and professional English there is considerable variation. Language and context cannot be separated and it is vital for individuals to develop sensitivity to the nuances and subtle changes in language usage determined by the particular business and/or professional environment.

SYNOPSIS

This course develops fluency and facility in both spoken and written English through an examination of the relationship between language and context within the Australian business and professional environment.

OBJECTIVES

On successful completion of the course students will have:

- developed an understanding of the subtleties of English language usage within the business and related professional environments
- demonstrated fluency and facility in the use of the English language within a variety of business and related professional contexts
- acquired an understanding of the culture of the Australian business and related professional worlds
TOPICS

<table>
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<th>Description</th>
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<tbody>
<tr>
<td>1. An introduction to Australian business institutions and their roles</td>
<td>10.00</td>
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<tr>
<td>2. Language within the Australian business community</td>
<td>20.00</td>
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<td>3. Contemporary business issues</td>
<td>20.00</td>
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<td>4. The roles of Australian political institutions</td>
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<td>5. The mutually affective nature of language and Australian political and</td>
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<td>legal environments</td>
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<tr>
<td>6. The dissemination of socio-political perspectives through language</td>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at http://bookshop.usq.edu.au by entering the author or title of the text.

Students will also be expected to view at least one current affairs/news/business television programme per week.


REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

-, *The Australian*,
-, *The Financial Review*,
-, *The Business Review Weekly*,


STUDENT WORKLOAD REQUIREMENTS

ACTIVITY HOURS
Directed Study 60
Private Study 63
Tutorial 42

ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
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<tr>
<td>DIARY</td>
<td>100.00</td>
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<td>RESEARCH PAPER</td>
<td>100.00</td>
<td>40.00</td>
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OTHER REQUIREMENTS

1. All items of assessment must be submitted and completed to a minimum specified standard (50%) for a passing grade to be awarded.
2. Both content and written and oral language competence are important so assessment will concentrate on both content and process. Thus the tutorial presentation will be assessed not only in terms of content but also in terms of presentation and discussion-leading skills.
3. The final grade is based on the aggregate of all assessment items and is assigned as follows: HD = 90-100, A = 80-89, B = 65-79, C = 50-64, F = 0-49