Description: Mass Communication Dissertation B

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMS</td>
<td>4004</td>
<td>25134</td>
<td>2, 2003</td>
<td>ONS</td>
<td>2.00</td>
<td>TWMBB</td>
</tr>
</tbody>
</table>

Academic Group: FOART
Academic Org: FOA004
HECS Band: 1
ASCED Code: 100700

STAFFING
Examiner: Julianne Stewart
Moderator: Karey Harrison

PRE-REQUISITES
Pre-requisite: CMS4003

SYNOPSIS
This 2 unit course enables students enrolled in the Honours Programme to complete their dissertation under supervision. This course is a continuation of the work commenced in CMS4003. The dissertation shall be 12,000-15,000 words in length. Where non print material or feature article material is submitted for assessment, it must be accompanied by a dissertation theorizing and contextualising the production at a level appropriate to the award of BA degree at honours level. In such cases the length of the dissertation may be reduced to 10,000 words.

OBJECTIVES
On successful completion of this course students will be able to:
- research and report autonomously in written form on a sustained topic in the field of Mass Communication;
- devise, develop and sustain lengthy but sound argument;
- edit and present in publishable printed form a completed dissertation ready for submission to the dissertation examiners.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Data collection/selection</td>
<td>40.00</td>
</tr>
</tbody>
</table>
2. Data presentation, analysis and discussion 50.00
3. Summarising, drawing conclusions, making recommendations 10.00

STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Study</td>
<td>315</td>
</tr>
<tr>
<td>Seminars</td>
<td>2</td>
</tr>
<tr>
<td>Supervisor Consultation</td>
<td>13</td>
</tr>
</tbody>
</table>

ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
<th>Required</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMPLETE DISSERTATION DRAFT</td>
<td>100.00</td>
<td>0.00</td>
<td>Y</td>
<td>22 Jul 2003</td>
</tr>
<tr>
<td>ORAL PRESENTATION FINDINGS</td>
<td>100.00</td>
<td>0.00</td>
<td>Y</td>
<td>22 Jul 2003</td>
</tr>
<tr>
<td>FINAL DRAFT DISSERTATION</td>
<td>100.00</td>
<td>0.00</td>
<td>Y</td>
<td>22 Jul 2003</td>
</tr>
<tr>
<td>SUBMIT DISSERTATION</td>
<td>100.00</td>
<td>100.00</td>
<td>Y</td>
<td>22 Jul 2003</td>
</tr>
</tbody>
</table>

IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:
   It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2. Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3. Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.

4. Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by obtaining at least 50% of the total weighted marks for all summative assessment.

5. Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6 Examination information:
There is no exam for this course.

7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/SECARIAT/calendar/Part5/ or in the printed version of the current USQ Handbook.

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

OTHER REQUIREMENTS

1 Assessment of this dissertation normally shall be carried out by two qualified examiners, at least one of whom is external to the University of Southern Queensland, and neither of whom is supervising the student for this dissertation. The dissertation shall be typed and three copies should be bound in compliance with the Faculty of Arts style guide for the presentation of theses and dissertations. Grades shall be awarded by the Honours and Postgraduate Committee of the Department of Mass Communication, following receipt of the completed examiners' reports.

3 Students must consult regularly with their supervisors.
Where work for this course requires surveys or interviews to be conducted, the dissertation supervisor must be satisfied that the methods used reflect University Research Ethics requirements.