Description: Technology, Society and e-Healthcare

<table>
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<tr>
<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
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<td>CMS</td>
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<td>2, 2003</td>
<td>WEB</td>
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Academic Group: FOART
Academic Org: FOA004
HECS Band: 1
ASCED Code: 100700

STAFFING
Examiner: Julianne Stewart
Moderator: Bruce Horsfield

SYNOPSIS
This course emphasises the advantages of applying communication theory to professional health care environments that use communication technologies arranged as "systems". The course identifies the conditions of effective communication of health messages, and critiques emerging professional discourses such as "health benefits" and "progress" as these terms occur in a variety of professional health settings - both existing and potential - that incorporate communication technology systems including facsimile, telephone, teleconferencing, video conferencing, email and computerised communication.

OBJECTIVES
On successful completion of this course students should be able to:

- describe previous, current and future applications of new health communication technological systems to health practice;
- demonstrate a sound critical understanding of the application of communication theory to new communication technologies;
- identify and critique ideas such as "progress" and "rationalisation of resources", that are central to the diffusion of health communication technologies.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Overview of health communication technology systems - past, present and future</td>
<td>25.00</td>
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</table>
2. Communication theory and its value in the operation and evaluation of health communication technology systems 25.00

3. The critique of health communication systems and professional practices 25.00

4. The assessment of a variety of recent health communication systems technologies and practices 25.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at http://bookshop.usq.edu.au by entering the author or title of the text.


REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


Steidl, P 1993, Exporting Medical Services to Asia Pacific: the Potential of Telemedicine, Services Industry Branch, Dept of Industry, Technology & Regional Developmen.


STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Study</td>
<td>165</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
<th>Required</th>
<th>Due Date</th>
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<tr>
<td>DISCUSSION FORUM PARTICIPATION</td>
<td>15.00</td>
<td>15.00</td>
<td>Y</td>
<td>22 Jul 2003 (see note )</td>
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<tr>
<td>PROJECT PROPOSAL</td>
<td>10.00</td>
<td>10.00</td>
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<td>LITERATURE REVIEW</td>
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<td>22 Jul 2003 (see note )</td>
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<td>WRITTEN REPORT</td>
<td>50.00</td>
<td>50.00</td>
<td>Y</td>
<td>22 Jul 2003 (see note )</td>
</tr>
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NOTES:

. Students will be informed about assignment due dates at the beginning of semester.
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IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:

There are no attendance requirements for this external course. However, it is the student's responsibility to study all material provided to them or required to be
accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
To be assured of a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by obtaining at least 50% of the total weighted marks for all summative assessment.

5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6 Examination information:
There is no exam for this course.

7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/SECARIAT/calendar/Part5/ or in the printed version of the current USQ Handbook.

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an
assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).