Description: Business Honours Thesis A

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<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
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Academic Group: FOBUS
Academic Org: FOBUSN
HECS Band: 2
ASCED Code: 080399

RATIONALE

Research skills, once the prerogative of academics and a few specialist professionals, are now increasingly useful for managers generally. Consequently, this course, by requiring students to complete a substantial research dissertation, provides basic training and research experience to meet the needs of both business and higher level research studies (e.g. PhD).

SYNOPSIS

The Bachelor of Business (Honours) degree serves to foster a research ethos and provides opportunities for motivated and high-achieving students to undertake advanced study in a business discipline to produce substantial research dissertations (maximum of 25,000 words). Each candidate for the dissertation is required to submit a research proposal for approval and endorsement prior to the commencement of research. By completing the required research methods course, and by working under the guidance of a supervisor during the course of the dissertation, a student should successfully acquire the appropriate research skills which will allow him/her to undertake research oriented careers and/or doctoral level studies.

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the ‘Book Search’ facility at http://bookshop.usq.edu.au by entering the author or title of the text.


(revised edition)

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Existing theses in USQ and other libraries may be consulted.
STUDENT WORKLOAD REQUIREMENTS

ACTIVITY |
Director Study | HOURS | 170 |

ASSESSMENT DETAILS

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NOTES:

- The Supervisor will advise the submission date.