SYNOPSIS

This course presents four critical themes for leading an organisation to be efficient or competitive under the demands of an emerging knowledge-based business community. The modules develop theoretical and practical insights for harnessing the potential of knowledge assets in an organisation, for ushering effective involvement in a knowledge society, whether this is for profit or not. The themes presented for achieving knowledge participation include: strategic leadership; knowledge management; high performance organisations; and, leveraging intellectual assets. The course is designed to provide opportunities for theoretical reflection and practical investigation into knowledge management practices of an organisation.

OBJECTIVES

On successful completion of this course students will be able to:

- explain the relationship between strategic leadership and knowledge management;
- understand the concept of a high performance organisation based on effective strategies for knowledge management; and
- investigate and analyse the importance of leveraging knowledge assets as a gateway to enhancing organisational competitiveness or efficiency.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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</thead>
<tbody>
<tr>
<td>1. Strategic Leadership</td>
<td>25.00</td>
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<tr>
<td>2. Knowledge Management</td>
<td>25.00</td>
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3. Developing a High Performance Organisation 25.00
4. Leveraging Intellectual Assets 25.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:
Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at http://bookshop.usq.edu.au by entering the author or title of the text.
(revised edition)

STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment</td>
<td>50</td>
</tr>
<tr>
<td>Directed Study</td>
<td>80</td>
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<tr>
<td>Private Study</td>
<td>35</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
<th>Required</th>
<th>Due Date</th>
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</thead>
<tbody>
<tr>
<td>ASSIGNMENT 1</td>
<td>50.00</td>
<td>50.00</td>
<td>Y</td>
<td>19 Sep 2003</td>
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<tr>
<td>ASSIGNMENT 2</td>
<td>50.00</td>
<td>50.00</td>
<td>Y</td>
<td>31 Oct 2003</td>
</tr>
</tbody>
</table>

IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   If you are an International student in Australia it is a requirement of your student visa that you attend all classes at your campus. For all other students, there are no attendance requirements for this course. However, it is the students' responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assignments satisfactorily, students must obtain at least 50% of the marks available for each assignment.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval then a penalty of 20% of the total marks available for the assignment will apply for each working day late.

4 Requirements for student to be awarded a passing grade in the course:
To be assured of receiving a passing grade a student must achieve at least 50% in each of the summative assessments and at least 50% of the available weighted marks for the summative assessment items. Where a student passes one of the assignments, but fails the other, consideration will be given to granting the student make-up (IM) opportunities on the failed assignment. This consideration will only be given where the failed mark falls within a tolerance of three marks below 50%. In other words a mark of 21/50 or anything lower will not be considered as an adequate basis for being offered a make-up assignment. In the case where a student fails both assignments, both within a tolerance of three marks below 50%, special consideration may be given to do make-up work (either two separate assignments again, or an aggregate assignment worth 100%). Such cases are very rare. In any instances where make-up work is granted on any piece of assessment, the final grade awarded to the student will not be higher than a "C" (Pass).

5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks obtained for each of the summative assessment items in the course.

6 Examination information:
There is no examination in this course.

7 Examination period when Deferred/Supplementary examinations will be held:
Not applicable.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL: http://www.usq.edu.au/SECARIAT/calendar/Part5/ or in the printed version of the current USQ Handbook. Students should also read The Guide to Policies and Procedures of the Faculty which can be found at the URL: http://www.usq.edu.au/handbook/2003/title663.html or in the printed version of the current USQ Handbook.

ASSESSMENT NOTES

1 Assignments: (i) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (ii) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (iii) The Examiner may grant an extension of the due date of an assignment in extenuating circumstances. Students may apply for an assignment extension by personally contacting the Examiner at least two weeks before the due date. Such applications should be in writing and include supporting documentary evidence. The authority for granting extensions rests with the Examiner.