Description: Advanced Multimedia Project

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<th>Subject</th>
<th>Cat-Nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<td>MMS</td>
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<td>25023</td>
<td>2, 2003</td>
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Academic Group: FOART
Academic Org: FOA004
HECS Band: 1
ASCED Code: 100703

STAFFING
Examiner: David Boreham
Moderator: Daryl Sparkes

PRE-REQUISITES
Pre-requisite: MMS3001

SYNOPSIS
This course is based on the student's participation in a self directed multimedia production. Students will be expected to apply the multimedia production and management skills acquired in preceding courses to a particular production idea. Students are encouraged to explore the practical and experimental application of multimedia techniques to their project whilst maintaining production goals and deadlines. Students will be responsible for managing all aspects of the project's development phases. The planning, documentation and production of the multimedia project within the production timelines will be the major activities of the course.

OBJECTIVES
On successful completion of this course students will be able to:

- Analyse and develop a multimedia project's conceptual framework and prepare a formal project proposal.
- Manage the acquisition, legal title and storage of media elements for the project.
- Design, develop and produce a multimedia project.
- Guarantee the quality of each stage of the production process and deadlines by an informed application of the principles of project management and testing.
- Establish criteria for the evaluation of success and critically evaluate the final project as a media product and as a production process.
REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


STUDENT WORKLOAD REQUIREMENTS

<table>
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<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Directed Study</td>
<td>330</td>
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ASSESSMENT DETAILS

<table>
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<tr>
<th>Description</th>
<th>Marks Out of</th>
<th>Wtg(%)</th>
<th>Required</th>
<th>Due Date</th>
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<tr>
<td>PROJECT PROPOSAL</td>
<td>100.00</td>
<td>15.00</td>
<td>Y</td>
<td>01 Aug 2003</td>
</tr>
<tr>
<td>PROJECT PRES AND CRITIQUE</td>
<td>100.00</td>
<td>60.00</td>
<td>Y</td>
<td>17 Oct 2003</td>
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<td>PROJECT EVALUATION</td>
<td>100.00</td>
<td>25.00</td>
<td>Y</td>
<td>31 Oct 2003</td>
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IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:
   It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2. Requirements for students to complete each assessment item satisfactorily:
To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
To be assured of receiving a passing grade, a student must: (i) submit all of the summative assessment items; and (ii) achieve at least 50% of the available weighted marks for the summative assessment items.

5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6 Examination information:
There is no exam for this course.

7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/SECARIAT/calendar/Part5/ or in the printed version of the current USQ Handbook.