Description: Knowledge Management

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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Academic group: FOBUS
Academic org: FOB005
Student contribution band: 2
ASCED code: 020399

STAFFING
Examiner: Charmaine Ryan
Moderator: Michael Lane

SYNOPSIS

The climate of rapid technological change that characterises modern society and the desire for increased efficiency and effective decision making in today's business have resulted in many organisations beginning to understand that the knowledge of their employees is their most valuable asset. In recent times, innovative organisations are endeavouring to actively manage how organisational knowledge can be used more effectively on a day to day basis. Research reveals that knowledge will be the modern corporation's most valuable resource in the future. It is therefore crucial that tertiary courses provide the postgraduate student with the skills to understand and manage organisational knowledge. This course enables students to gain an understanding of Knowledge Management (KM) concepts and their practical application. Using an information management viewpoint, students examine concepts of KM from perspectives including decision support, document management, and organisational and management theory. The course explores explicit and tacit knowledge, and techniques for modelling knowledge in decision-making processes. Topics include: definitions and characteristics of KM; knowledge versus data and information; decision support and KM; workflow approaches to KM; developing knowledge systems: evaluation of the knowledge requirements of organisations; knowledge elicitation techniques; techniques for validation of knowledge; strategies for applying KM in organisations.

OBJECTIVES

On successful completion of this unit students will be able to:

1. Comprehend and explain the role of Knowledge Management in organizations;
2. Identify sources of organisational knowledge;
3. Evaluate methods of knowledge storage and retrieval;
4. Identify potential barriers to the effective management of knowledge;
5. Comprehend and explain the role of people in Knowledge Management;
6. Comprehend and explain Information Technology's role in Knowledge Management;
7. Analyse and evaluate current models of Knowledge Management;
8. Comprehend relevant legislative requirements and industry standards;
9. Evaluate and apply strategies to move a traditional organisation to a knowledge-enabled organisation;
10. Evaluate an organisation to establish the effectiveness of its Knowledge Management;
11. Select and apply various computer-based Knowledge Management tools and techniques to introduce and support Knowledge Management in an organisation.

TOPICS

<table>
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<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Overview of Knowledge Management</td>
<td>15.00</td>
</tr>
<tr>
<td>2. The Process of Knowledge Management: generation, codification and transfer</td>
<td>20.00</td>
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<td>3. Enablers of Knowledge Management</td>
<td>20.00</td>
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<td>4. Technologies for Knowledge Management</td>
<td>15.00</td>
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<tr>
<td>5. Getting started in Knowledge Management</td>
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<tr>
<td>6. Knowledge Management Software</td>
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</table>

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

USQConnect Discussion List for updated readings and emphasis.


REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


(available as a e-book via the USQ library catalogue)


STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
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<tbody>
<tr>
<td>Directed Study</td>
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ASSESSMENT DETAILS

<table>
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<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
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<td>3 HOUR EXAMINATION</td>
<td>100.00</td>
<td>70.00</td>
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NOTES:
1. The examination is scheduled to be held in the end-of-semester examination period. Students will be advised of the official examination date after the timetable has been finalised.

IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. If you are an international student in Australia you are advised to attend all classes at your campus. Failure to attend may infringe the conditions of your student visa.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete the assignment satisfactorily, students must obtain at least 50% of the marks available for the assignment. To complete the examination satisfactorily, students must obtain at least 50% of the marks available for the examination.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval then a penalty of 20% of the total marks available for the assignment may apply for each working day late.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade a student must attempt all of the summative assessment items, achieve a mark of at least 50% for the assignment, achieve at least 50% in the examination, and at least 50% of the available weighted marks for the summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate of the marks obtained for each of the summative assessment items in the course.

6 Examination information:
   This is a restricted examination. Candidates are allowed access to specific materials during the examination. The only materials that candidates may use in the examination for this course are (i) Writing materials: non-electronic and free from material which could give the student an unfair advantage in the examination; (ii) Translation dictionaries: with the Examiner's approval, candidates may, take an appropriate non-electronic translation dictionary into the examination. This will be subject to perusal and, if it is found to contain annotations or markings that
could give the candidate an unfair advantage, it may be removed from the
candidate's possession until the appropriate disciplinary action is completed.

7 Examination period when Deferred/Supplementary examinations will be held:
Any Deferred or Supplementary examinations for this course will be held during
the next examination period.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10
Academic Misconduct for further information and to avoid actions which might
contravene University Regulations. These regulations can be found at the URL
http://www.usq.edu.au/corporateservices/calendar/part5.htm. Students should also
read the Faculty of Business Guide to Policies and Procedures of the Faculty which
can be found at the URL http://www.usq.edu.au/handbook/current/buspolproc.html.

ASSESSMENT NOTES

1 Assignments: (i) The due date for an assignment is the date by which a student
must despatch the assignment to the USQ. The onus is on the student to provide
proof of the despatch date, if requested by the Examiner. (ii) Students must retain
a copy of each item submitted for assessment. This must be produced within 24
hours if required by the Examiner. (iii) The Examiner may grant an extension of
the due date of an assignment in extenuating circumstances. Students may apply
for an extension before the due date or include an application with the submitted
assignment after the due date. Such applications should be in writing and include
supporting documentary evidence. The authority for granting extensions rests with
the relevant Examiner. (iv) The Examiner will normally only accept assessments
that have been written, typed or printed on paper-based media. (v) In the event that
a due date for an assignment falls on a local public holiday in their area, such as a
Show holiday, the due date for the assignment will be the next day. Students are
to note on the assignment cover the date of the public holiday for the Examiner's
convenience.

2 Course Weightings: Course weightings of topics should not be interpreted as
applying to the number of marks allocated to questions testing those topics in an
examination paper.

3 Guidelines for Assignments: Unless otherwise directed by the Examiner, all written
and oral assignments submitted by students must conform to the guidelines laid
out in the 'Communication skills handbook: How to succeed in written and oral
communication'. Any work not prepared in accordance with these guidelines may
be subject to penalty or requirement for resubmission.

4 Make-up Work: Students who have undertaken all of the required assessments in
a course but who have failed to meet some of the specified objectives of a course
within the normally prescribed time may be awarded the temporary grade: IM
(Incomplete - Make up). An IM grade will only be awarded when, in the opinion
of the Examiner, a student will be able to achieve the remaining objectives of the
course after a period of non-directed personal study.

5 Deferred Work: Students who, for medical, family/personal, or employment-related
reasons, are unable to complete an assignment or to sit for an examination at the
scheduled time may apply to defer an assessment in a course. Such a request must
be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

OTHER REQUIREMENTS

1 E-mail and Internet Access: Students will require access to e-mail and Internet access to USQConnect for this course.