The University of Southern Queensland

Course specification

Description: Missiles and Media: Models and Discourses of Power and Control

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMS</td>
<td>2011</td>
<td>30904</td>
<td>1, 2004</td>
<td>ONC</td>
<td>1.00</td>
<td>TWMBA</td>
</tr>
</tbody>
</table>

Academic group: FOART
Academic org: FOA004
Student contribution band: 1
ASCED code: 100700

STAFFING
Examiner: Karey Harrison
Moderator: Bruce Horsfield

SYNOPSIS
This course examines the institutional and rhetorical structuring of communication in the exercise of power and control in society. The mechanisms by which communicative interactions contribute to social integration, maintenance or subversion of relations of dominance and subordination, privilege and disadvantage will be considered in the context of competing theoretical frameworks making explanatory claims with respect to these phenomena.

OBJECTIVES
On successful completion of this course students will have:

- An appreciation of the range of ways in which communication affects social control.
- An ability to critically assess particular communicative situations in terms of their social power relations and their ethical implications.
- An understanding of the theories and concepts relating to communication and social control.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Language and Power</td>
<td>20.00</td>
</tr>
<tr>
<td>2. Theories of Social Power and Control</td>
<td>35.00</td>
</tr>
<tr>
<td>3. Power and Mass Media</td>
<td>15.00</td>
</tr>
<tr>
<td>4. Politics and Power</td>
<td>5.00</td>
</tr>
</tbody>
</table>
5. Economics and Power  5.00
6. Discourses of Power  10.00
7. Globalisation and Power  10.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

DEC Study Package

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

To be announced

STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lectures</td>
<td>14.00</td>
</tr>
<tr>
<td>Private Study</td>
<td>123.00</td>
</tr>
<tr>
<td>Tutorial</td>
<td>28.00</td>
</tr>
</tbody>
</table>

ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOURNAL 1</td>
<td>15.00</td>
<td>15.00</td>
<td>26 Mar 2004</td>
</tr>
<tr>
<td>ESSAY PROP &amp; LIBRARY EXERCISE</td>
<td>15.00</td>
<td>10.00</td>
<td>13 Apr 2004</td>
</tr>
<tr>
<td>JOURNAL 2</td>
<td>15.00</td>
<td>30.00</td>
<td>11 Jun 2004</td>
</tr>
<tr>
<td>2500 WORD ESSAY</td>
<td>15.00</td>
<td>45.00</td>
<td>11 Jun 2004</td>
</tr>
</tbody>
</table>

IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:
There are no attendance requirements for this external course. However, it is the student's responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
To complete each of the assessment items satisfactorily, students must obtain at least C- for each assessment item.

3 Penalties for late submission of required work:
If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
To complete each of the assignments satisfactorily, students must obtain at least at least a grade of C- for each assignment.

5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the grades obtained for each of the summative assessment items in the course.

6 Examination information:
There is no exam for this course

7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/make-up work is granted, it would have to be submitted by the date set by the examiner.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ Handbook.

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate
supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).