The University of Southern Queensland

Course specification

Description: Chips with Everything: Information Communication Technology Issues

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMS</td>
<td>5003</td>
<td>30929</td>
<td>1, 2004</td>
<td>WEB</td>
<td>1.00</td>
<td>TWMBA</td>
</tr>
</tbody>
</table>

Academic group: FOART
Academic org: FOA004
Student contribution band: 1
ASCED code: 100700

STAFFING
Examiner: Julianne Stewart
Moderator: Karey Harrison

SYNOPSIS
Technological change has had major impacts upon the modes of transmission, processing and storage of information. This course applies concepts relating to information policy and the social construction of technology to a range of issues and practical problems, both in Australia and internationally.

OBJECTIVES
On successful completion of this course students will be able to:

- place new communication technologies in social, cultural, economic and political contexts;
- apply theoretical concepts relating to the social construction of technology and information policy to a range of technology-related issues and problems;
- analyse the policy responses of governments to new communication technologies.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Introduction to communication technologies</td>
<td>10.00</td>
</tr>
<tr>
<td>2. Concepts and processes in communication policy</td>
<td>10.00</td>
</tr>
<tr>
<td>3. Economic and commercial contexts</td>
<td>30.00</td>
</tr>
<tr>
<td>4. Social and cultural issues</td>
<td>50.00</td>
</tr>
</tbody>
</table>

TEXT and MATERIALS required to be PURCHASED or ACCESSED:
ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should call +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Numerous Resources on the World Wide Web

Media International Australia,
(3-monthly journal)
Communications Update,
ABA Update,
Prometheus,
(twice yearly journal)
Besanjak, C 2000, Copyright Plain and Simple, Career Press Inc,
e-book
Bick, J 2000, 101 Things You Need to Know about Internet Law, Crown Publishing Group,
e-book, US law only
Dadashzadeh, M 2002, Information Technology Management in Developing Countries, Idea Group Publishing,
e-book
Ferguson, CH 1999, High Stakes, No Prisoners: A Winner's Tale of Greed and Glory in the Internet Wars, Crown Publishing Group,
e-book
Garson, GD 2003, Public Information Technology: Policy and Management Issues, Idea Group Inc,
e-book
Graham, G 1999, Internet: A Philosophical Inquiry, Routledge,
e-book


STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Study</td>
<td>160.00</td>
</tr>
</tbody>
</table>

ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>RESEARCH ESSAY A OR B*</td>
<td>100.00</td>
<td>40.00</td>
<td>30 Apr 2004</td>
</tr>
<tr>
<td>NEWSFILE RESEARCH ASSIGNMENT</td>
<td>100.00</td>
<td>50.00</td>
<td>24 May 2004</td>
</tr>
<tr>
<td>TUTORIAL PARTICIPATION</td>
<td>100.00</td>
<td>10.00</td>
<td>02 Jul 2004</td>
</tr>
</tbody>
</table>

NOTES:


2. Details of this assessment item will be advised at the beginning of semester.

IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:

This course contains a discussion forum where students' participation is formally assessed and successful participation in that discussion group is required to complete the requirements to be awarded a passing grade in the course. There are no other attendance requirements for this course. However, it is the students' responsibility
to study all material provided to them, or required to be accessed by them, to
maximise their chances of meeting the objectives of the course and to be informed
of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at
   least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval, then a
   penalty of 10% of the total marks available for the assignment will apply for each
   of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative
   assessment items, that they have achieved the required minimum standards in
   relation to the objectives of the course by obtaining at least 50% of the total
   weighted marks for all summative assessment.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate
   of the marks (or grades) obtained for each of the summative assessment items in
   the course.

6 Examination information:
   There is no exam for this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   Any deferred or supplementary examinations for this course will be held during
   the next examination period.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10
   Academic Misconduct for further information and to avoid actions which might
   contravene University Regulations. These regulations can be found at the URL
   http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ
   Handbook.

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must despatch
   the assignment to the USQ. The onus is on the student to provide proof of the
   despatch date, if requested by the Examiner. (b) Students must retain a copy of
   each item submitted for assessment. This must be despatched to USQ within 24
   hours if requested by the Examiner. (c) In accordance with University's Assignment
   Extension Policy (Regulation 5.6.1), the examiner of a course may grant an
   extension of the due date of an assignment in extenuating circumstances such as
   documented ill-health. (d) Students who have undertaken all of the required
   assessments in the course but who have failed to meet some of the specified
   objectives of the course within the normally prescribed time may be awarded the
   temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded
   when, in the opinion of the examiner, a student will be able to achieve the remaining
   objectives of the course after a period of non-directed personal study. (e) Students
   who, for medical, family/personal, or employment-related reasons, are unable to
complete an assignment or sit for an examination at the scheduled time, may apply
to defer an assessment in the course. Such a request must be accompanied by
appropriate supporting documentation. One of the following temporary grades may
be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred
Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).