Description: Designing for Presentation Using Information Communication Technology

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDU</td>
<td>1472</td>
<td>31305</td>
<td>1, 2004</td>
<td>ONC</td>
<td>1.00</td>
<td>TWMBA</td>
</tr>
</tbody>
</table>

Academic group: FOEDU
Academic org: FOE003
Student contribution band: 1
ASCED code: 070100

STAFFING
Examiner: Peter Albion
Moderator: Petrea Redmond

RATIONALE
Powerful tools for design and publication in a variety of media are being made widely available through personal computers and are increasingly used in education and other occupations. In an image conscious culture, knowledge and skills which enable use of such tools to promote personal and corporate image through good design are valuable assets. Conversely, poorly designed materials can be detrimental. Educators can benefit from enhanced capabilities for designing with ICT, both for preparing presentation materials for their own use and for providing guidance to learners working with ICT for interpreting and presenting information. These capabilities are important in the development of the multiliteracies that will be required for a future in which citizens must navigate multiple lifeworlds.

SYNOPSIS
Students will be introduced to basic principles of design for presentation including typography, placement of graphic elements, appropriate use of colour and motion. Hardware and software used for computer acquisition and production of text, graphics, animation, audio and video will be examined and used to produce a variety of presentation materials appropriate to the work of educators. Students will be expected to demonstrate knowledge of design principles through the preparation of presentations using software tools such as artistic graphics, desktop publishing, presentation software and audio and video editing. The importance of effective presentation as an aid to professional communication will be emphasised throughout the course. Intending students should be aware that they will require regular access to ICT resources including email and the Internet.
OBJECTIVES

On successful completion of this course students will be able to:

- describe and explain basic principles of design as they apply to presentation of information in a variety of media for print and electronic distribution;
- describe and compare a variety of methods and techniques for acquisition, storage, manipulation and presentation of information using ICT to publish in print or electronic form;
- apply design principles to the preparation of presentations using a variety of software;
- discuss, with examples, the application of presentation skills to the work of educators;
- develop appropriate forms for presentation of information having regard to the context of presentation;
- demonstrate knowledge of course content using appropriate modes and conventions of expression.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Elements and principles of design.</td>
<td>20.00</td>
</tr>
<tr>
<td>2. Application of ICT to presentation in various media: text, graphics, animation, audio and video, publishing for print and/or screen.</td>
<td>50.00</td>
</tr>
<tr>
<td>3. Designing presentations for educational purposes.</td>
<td>30.00</td>
</tr>
</tbody>
</table>

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

There are no prescribed texts in this course.

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


---

### STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment</td>
<td>15.00</td>
</tr>
<tr>
<td>Lectures</td>
<td>13.00</td>
</tr>
<tr>
<td>Private Study</td>
<td>100.00</td>
</tr>
<tr>
<td>Tutorial</td>
<td>27.00</td>
</tr>
</tbody>
</table>

### ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSIGNMENT 1</td>
<td>10.00</td>
<td>10.00</td>
<td>02 Apr 2004</td>
</tr>
<tr>
<td>ASSIGNMENT 2</td>
<td>50.00</td>
<td>50.00</td>
<td>11 Jun 2004</td>
</tr>
<tr>
<td>EXAMINATION</td>
<td>60.00</td>
<td>40.00</td>
<td>END S1 (see note 1)</td>
</tr>
</tbody>
</table>

### NOTES:

1. Students will be advised of the examination date for this course when the official timetable for Semester 2 2002 has been finalised.

### IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:

   It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them,
and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval then a penalty of 10% of the total marks gained by the student for the assignment will apply for each working day late.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade a student must achieve at least 50% of the available weighted marks for the aggregate of the summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate of the marks obtained for each of the summative assessment items in the course.

6 Examination information:
   In a Closed Examination, candidates are allowed to bring only writing and drawing instruments into the examination.

7 Examination period when Deferred/Supplementary examinations will be held:
   Any Deferred or Supplementary examinations for this course will be held during the next examination period.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ Handbook.

ASSESSMENT NOTES

1 When there is more than one marker for a single item of assessment, the distributed patterns and means for the different markers will be compared and marks adjusted if necessary.

2 Marking criteria are provided in course materials as mark sheets/guides or as part of assignment specifications.

3 All assessment items must be attempted.