Description: Cultural Theory and Popular Culture

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<td>ENL</td>
<td>4001</td>
<td>31177</td>
<td>1, 2004</td>
<td>EXT</td>
<td>1.00</td>
<td>TW MBA</td>
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Academic group: FOART
Academic org: FOA003
Student contribution band: 1
ASCED code: 091523

STAFFING
Examiner: Lawrence Johnson
Moderator: Brian Musgrove

REQUISITES
Pre-requisite: Students must be enrolled in one of the following Programs: BAHN or BTAH or BVAH or MEL1 or MEL2

SYNOPSIS
The objective of this course is to study the history of theories of culture from the mid-nineteenth century to the present day. Issues studied include the relation between culture and society, with a particular emphasis on Australian Cultural Studies, art and commodity production, and the emergence of popular culture in industrial and post-industrial societies. The course caters to the interests of literature, theatre and visual arts students and of practising English teachers using the secondary syllabus. It has both a theoretical component and a strong applied component, illustrating the relevance of cultural theory to the analysis of literature, visual arts, popular music, fashion, film, television and other popular texts.

OBJECTIVES
On successful completion of this course students will:

- have an understanding of the history of contemporary cultural theory;
- be able to critically analyse the set texts;
- be competent in articulating these objectives in written and oral modes;
- be competent in applying cultural theory to a wide range of popular cultural texts.
TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tr>
<td>1. History of Cultural theory</td>
<td>33.00</td>
</tr>
<tr>
<td>2. Theories of Popular Culture</td>
<td>33.00</td>
</tr>
<tr>
<td>3. Reading Popular Cultural Texts</td>
<td>34.00</td>
</tr>
</tbody>
</table>

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).


REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Storey, John 1998, *An Introduction to Cultural Theory and Popular Culture*, University of Georgia Press, Athens, GA.

STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Examinations</td>
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<tr>
<td>Online Discussion</td>
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<tr>
<td>Groups</td>
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<tr>
<td>Private Study</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tr>
<td>PAPER 1 - 2000 WORDS</td>
<td>100.00</td>
<td>30.00</td>
<td>02 Mar 2004</td>
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<tr>
<td>(see note 1)</td>
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<tr>
<td>ON-LINE PARTICIPATION</td>
<td>100.00</td>
<td>10.00</td>
<td>02 Mar 2004</td>
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<td>(see note 2)</td>
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<tr>
<td>2000 WORD RESEARCH PAPER</td>
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<td>3 HOUR EXAMINATION</td>
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<td>(see note 3)</td>
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NOTES:
1. The On-Line Discussion Group Paper is presented electronically, and a revised written version must be submitted two weeks after the on-line presentation. The date will be advised after consultation with students.
2. On-Line Discussion Group Participation is graded weekly on evidence of preparation and quality of written contribution to on-line discussions.
3. Exam dates will be advised when the timetable has been finalised.

IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
This course contains a discussion forum where students' participation is formally assessed and successful participation in that discussion group is required to complete the requirements to be awarded a passing grade in the course. There are no other attendance requirements for this course. However, it is the students' responsibility to study all material provided to them, or required to be accessed by them, to maximise their chances of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
To be assured of receiving a passing grade, a student must: (i) submit all of the summative assessment items, including the Tutorial Presentation; and (ii) achieve at least 50% of the available weighted marks for the summative assessment items.

5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6 Examination information:
The exam for this course is a CLOSED EXAMINATION, and candidates are allowed to bring only writing and drawing instruments into the examination.

7 Examination period when Deferred/Supplementary examinations will be held: Any deferred or supplementary examinations for this course will be held during the next examination period.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ Handbook.

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

10 Students are strongly advised to maintain regular contact with their supervisor.