SYNOPSIS

Online, distance education and open learning are characterised by a combination of factors including separation of teacher and learner; individualisation of the teaching/learning experience; intensive use of educational and communications technologies; and increasing role differentiation and specialisation between staff. While combinations of these features are present in all education provision, the unique goals and contexts of distance education provision bring new and seemingly complex demands upon the provider organisation. From a management standpoint, the challenges are in identifying ways and means of responding to the new and emerging industry environment. Strategies that will assist the creation of value for the client need to be cultured. This necessitates the contemplation of appropriate management visions that will take the educational organisation forward on the pathway of sustainability. Participation in the global climate demands the rethink of traditional and historic approaches to managing organisations engaged in the distance educational arena. Appropriate management concepts and strategies need to be engineered. These concepts and strategies need to empathies with the organisation's capacity to manoeuver within the emerging environment. Effective us of technology, systems based approaches, creating competitive advantage, quality and continual improvement are all worthy contemplations.

NOTES: 1) Course FET8640 is offered only via World Wide Web 2) For details of the technical requirements and accessing Internet study materials, please consult the following URL: http://www.usq.online.com.au 3) Students enrolling in this course are required to have first-hand knowledge of and access to an actual education or industry training organisation engaged in either online or open and distance learning provision.

OBJECTIVES

On successful completion of this course students will be able to:
• identify and contrast the features of historical and emerging educational environments;
• identify a management vision appropriate for the purpose of building and supporting innovation within a changing educational environment;
• discuss strategies suitable for the purpose of building the capacity of an educational organisation operating within a technology-influenced environment;
• identify the advantages and disadvantages of implementing a systems approach within an educational environment;
• within the context of the emerging educational environment, describe an approach appropriate for the management of an educational/training organisation.

TOPICS

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<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. The Vision and The Purpose</td>
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<tr>
<td>2. The Networked Environment</td>
<td>20.00</td>
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<td>3. A Systems Approach</td>
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<td>4. Demand, Development and Capacity</td>
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<tr>
<td>5. Quality and Continual Improvement</td>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

All recommended reference materials are referred to in the Online materials.

STUDENT WORKLOAD REQUIREMENTS:

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<th>ACTIVITY</th>
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<td>Directed Study</td>
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<td>Private Study</td>
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ASSESSMENT DETAILS

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<td>DEVELOP M’MENT APPROACH</td>
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IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   There are no attendance requirements for this course. However, it is the students' responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least a grade of C- for each assessment item.

3 Penalties for late submission of required work:
   The Department of Further Education and Training has an extension policy which enables students to be within two weeks of the due date for assignments before they need to contact the course examiner. If more than two weeks late with submission of assignments, students must contact the course examiner to negotiate a further extension.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by satisfactorily completing all summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate of the grades obtained for each of the assessment items in the course.

6 Examination information:
   There is no examination in this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   There will be no Deferred or Supplementary examinations in this course.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ Handbook.
ASSESSMENT NOTES

1 All pieces of graded summative assessment in this course will be graded using one of the following letter grades: HD, A, B, C, F or Incomplete. Plus and minus may be used with each of these letter grades.

2 NB: It is recommended that learners have knowledge of or access to an education/training environment in order to address the requirements of assessment in this course.