Description: Supply Chain Analysis

Subject Cat-nbr Class Term Mode Units Campus
MGT 2104 31323 1, 2004 ONC 1.00 TWMBA

Academic group: FOBUS
Academic org: FOB002
Student contribution band: 2
ASCED code: 089901

STAFFING
Examiner: Latif Al-Hakim
Moderator: Mehryar Nooriafshar

REQUISITES
Pre-requisite: STA2300

SYNOPSIS
The use of Internet technology in business-to-business (B2B) and business-to-customer (B2C) transactions is growing exponentially. In many cases transactions are initiated and managed via the Internet, but product has to be physically delivered. In these cases the cost of physical delivery is the key element in profitability. This is the subject matter of supply chain analysis. This course introduces the concept of the supply chain, broadly defined to include both design and management aspects. The course also provides a basis for analysing the economic costs and benefits of alternative supply chains.

OBJECTIVES
On completion of this course students will be able to:

- discuss the role of supply chains in the context of e-commerce;
- identify and articulate supply chain problems in the e-commerce environment;
- describe alternative decision-making strategies in supply chain design and management; and
- analyse supply chains applications.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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</thead>
<tbody>
<tr>
<td>1. Strategic Analysis of Supply Chains</td>
<td>20.00</td>
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</table>
2. Planning and Managing Supply Chains  

3. Networks in Supply Chains  

4. e-Business and the Supply Chain  

5. Financial Evaluation of Supply Chains  

**TEXT and MATERIALS required to be PURCHASED or ACCESSED:**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

MGT2104 study package available from the USQ Bookshop.


(revised edition)

**REFERENCE MATERIALS:**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Students will be expected to keep abreast of latest developments in Internet transactions and supply chain issues.


**STUDENT WORKLOAD REQUIREMENTS:**

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
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<tbody>
<tr>
<td>Directed Study</td>
<td>85.00</td>
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<tr>
<td>Private Study</td>
<td>80.00</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>WRITTEN ASSIGNMENT</td>
<td>100.00</td>
<td>20.00</td>
<td>08 Apr 2004</td>
</tr>
<tr>
<td>MAJOR REPORT</td>
<td>100.00</td>
<td>35.00</td>
<td>04 Jun 2004</td>
</tr>
<tr>
<td>EXAM PART A (MULTI-CHOICE)</td>
<td>25.00</td>
<td>12.00</td>
<td>END S1</td>
</tr>
<tr>
<td>EXAM PART B (ESSAY)</td>
<td>75.00</td>
<td>33.00</td>
<td>END S1</td>
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</tbody>
</table>

NOTES:
1. The examination is scheduled to be held in the end-of-semester examination period. Students will be advised of the official examination date for Exam (Parts A and B) after the timetable has been finalised. The total working time for Exam (Parts A and B) is 3 hours.

IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:
   It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. If you are an international student in Australia you are advised to attend all classes at your campus. Failure to attend may infringe the conditions of your student visa.

2. Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must attempt all assignments, and obtain at least 50% of the weighted marks available for assignment items, and obtain at least 50% of the weighted marks for examination items.

3. Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval then a penalty of 20% of the total marks available for the assignment will apply for each working day late.

4. Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade a student must attempt all of the summative assessment items, achieve an aggregated mark of at least 50% in the total marks allocated for the assignments, and achieve at least 50% in the examination.

5. Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6. Examination information:
   This is a restricted examination. Candidates are allowed access to specific materials during the examination. The only materials that candidates may use in the restricted
examination for this course are: writing materials (non-electronic and free from material which could give the student an unfair advantage in the examination); calculators which cannot hold textual information (students must indicate on their examination paper the make and model of any calculator(s) they use during the examination).

7 Examination period when Deferred/Supplementary examinations will be held: Any Deferred or Supplementary examinations for this course will be held during the next examination period.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm. Students should also read the Faculty of Business Guide to Policies and Procedures of the Faculty which can be found at the URL http://www.usq.edu.au/handbook/2004/bus.html.

ASSESSMENT NOTES

1 Assignments: (i) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (ii) Students must retain a copy of each item submitted for assessment. This must be produced within 24 hours if required by the Examiner. (iii) The Examiner may grant an extension of the due date of an assignment in extenuating circumstances. Students may apply for an assignment extension before the due date or by including application with the submitted assignment after the due date. Such applications should be in writing and include supporting documentary evidence. The authority for granting extensions rests with the relevant Examiner. (iv) The Examiner will not accept submission of assignments by facsimile.

2 Course Weightings: Course weightings of topics should not be interpreted as applying to the number of marks allocated to questions testing those topics in an examination paper.

3 Deferred Work: Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or to sit for an examination at the scheduled time may apply to defer an assessment in a course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination); IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).