Description: Strategic Management of Human Resources and Innovation

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT</td>
<td>8034</td>
<td>35340</td>
<td>2, 2004</td>
<td>WEB</td>
<td>1.00</td>
<td>TW尔B</td>
</tr>
</tbody>
</table>

**Academic group:**
- FOBUS

**Academic org:**
- FOB003

**Student contribution band:**
- 2

**ASCED code:**
- 080307

**STAFFING**

Examiner: Ben Swanepoel
Moderator: Peter Sheen

**SYNOPSIS**

In the context of an ever faster changing world organisations are required to continuously find better ways of operating. Innovation has almost become an imperative for organisations to survive and compete in a global world where the competitive landscape is constantly changing. Whilst most leaders and managers of organisations will agree that aspects like creativity and innovation are essential to the survival and success of modern-day organisations, many struggle to build organisations that are innovative. This course develops the strategic thinking and decision-making abilities of students, specifically in relation to innovation and the achievement of innovative organisational outcomes through the human resources of organisations. The focus is on the alignment of people management related decisions and practices with general organisational strategy and with the aim of building innovative organisations. Special emphasis is given to strategic choices facing the organisation in respect of human resource management issues as these relate to being competitive through innovation. In particular the relationship to aspects such as business and general organisational strategy, organisational capabilities and architecture and the match or fit of internal and external environments are investigated as these apply to human resources and organisational innovation. These perspectives are developed through investigating and exploring an appropriate blend of contemporary theory and practice.

**OBJECTIVES**

On successful completion of this course students will be able to:

1. develop a contemporary perspective of the nature of and connections between organisational purpose, strategy, performance, HRM and innovation;
2. analyse, critically discuss and apply principles, processes, practices and systems pertaining to the theory and practice of the strategic management of human resources and issues related hereto, in the context of organisations; and
3. analyse and critically discuss and apply principles, practices, processes and systems related to the management of innovation in organisations.

**TOPICS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Laying foundations: organisations, management and strategy</td>
<td>5.00</td>
</tr>
<tr>
<td>2. Organisational performance, innovation and HRM</td>
<td>20.00</td>
</tr>
<tr>
<td>3. Strategic HRM perspectives</td>
<td>45.00</td>
</tr>
<tr>
<td>4. Building Innovative organizations</td>
<td>30.00</td>
</tr>
</tbody>
</table>

**TEXT and MATERIALS required to be PURCHASED or ACCESSED:**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).


**REFERENCE MATERIALS:**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Other recommended readings to be advised.


(revised and updated edition)

STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment</td>
<td>60.00</td>
</tr>
<tr>
<td>Directed Study</td>
<td>75.00</td>
</tr>
<tr>
<td>Private Study</td>
<td>25.00</td>
</tr>
</tbody>
</table>

ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSIGNMENT 1</td>
<td>100.00</td>
<td>40.00</td>
<td>06 Sep 2004</td>
</tr>
<tr>
<td>ASSIGNMENT 2</td>
<td>100.00</td>
<td>60.00</td>
<td>25 Oct 2004</td>
</tr>
</tbody>
</table>

IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   There are no attendance requirements for this course. However, it is the students' responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval then a penalty of 20% of the total marks available for the assignment will apply for each working day late.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade a student must achieve at least 40% in each of the summative assessments (the two assignments) and at least 50% of the available weighted marks for the summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate of the marks obtained for each of the summative assessment items in the course.

6 Examination information:
   There is no examination in this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   Not applicable.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might
ASSESSMENT NOTES

1 Assignments: (i) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (ii) Students must retain a copy of each item submitted for assessment. This must be produced within 24 hours if required by the Examiner. (iii) The Examiner may grant an extension of the due date of an assignment in extenuating circumstances. Students may apply for an extension before the due date. Such applications should be in writing and include supporting documentary evidence. The authority for granting extensions rests with the relevant Examiner. (iv) The Examiner will not accept submission of assignments by facsimile. (v) In the event that a due date for an assignment falls on a local public holiday in their area, such as a Show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the Examiner's convenience.

2 Course Weightings: Course weightings of topics should not be interpreted as applying to the number of marks allocated to any aspects of assignments assessing those topics.