The University of Southern Queensland

Course specification

Description: The Changing Environment of Business

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
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Academic group: FOBUS
Academic org: FOBUSN
Student contribution band: 2
ASCED code: 080301

STAFFING
Examiner: Latif Al-Hakim
Moderator: Ronel Erwee

SYNOPSIS
This course has been designed to enhance and build upon the general discipline knowledge gained in graduate business studies. It is about how the external environment affects business and how businesses respond to the external pressures. It also equips DBA students to build a basis of advanced theory to undertake a comprehensive piece of management-related research. The course combines appropriate theoretical issues with related applications in practice. The structure of the course provides a sound core of macro-environment combined with the opportunity to explore selected specialised areas in greater depth.

OBJECTIVES
On successful completion of this course students will be able to:

- describe and analyse macro environmental influences and business forces that drive enterprises;
- critically analyse significant theoretical articles and synthesize the theories in these readings; and
- apply insights by evaluating management practice in case studies.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Technological change</td>
<td>10.00</td>
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<tr>
<td>2. Economic and ecological components</td>
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<tr>
<td>3. Social change: strategic human resource management</td>
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4. Political and legal issues 10.00
5. International factors 10.00
6. Ethics and responsibility 10.00
7. Creating value 10.00
8. Managing impact 10.00
9. Building political advantage 10.00
10. Thinking ahead 10.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

(revised edition)

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Assessment</td>
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<td>Directed Study</td>
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<td>Private Study</td>
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ASSESSMENT DETAILS

<table>
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<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
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<tr>
<td>ASSIGNMENT 1</td>
<td>100.00</td>
<td>30.00</td>
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<td>ASSIGNMENT 2</td>
<td>100.00</td>
<td>40.00</td>
<td>21 May 2004</td>
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<td>3 HOUR EXAMINATION</td>
<td>100.00</td>
<td>30.00</td>
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NOTES:

1. The examination is scheduled to be held in the end-of-semester examination period. Students will be advised of the official examination date after the timetable has been finalised.

IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. If you are an international student in Australia you are advised to attend all classes at your campus. Failure to attend may infringe the conditions of your student visa.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit an assignment after the due date without prior approval then a penalty of 10% of the total mark available for the assignment will apply for each working day.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by: (i) satisfactorily completing the examination and assignments; and (ii) obtaining at least 50% of the total weighted marks available for all summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or the grade) obtained for each of the summative assessment items in the course.

6 Examination information:
   This is a closed examination. Candidates are allowed to bring only writing and drawing instruments into the examination.

7 Examination period when Deferred/Supplementary examinations will be held:
   Any Deferred or Supplementary examinations for this course will be held during the next examination period.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm. Students should also
read the Faculty of Business Guide to Policies and Procedures of the Faculty which can be found at the URL http://www.usq.edu.au/handbook/2004/bus.html.

ASSESSMENT NOTES

1  (i) The due date for an assessment is the date by which a student must despatch the assessment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (ii) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (iii) The Examiner may grant an extension of the due date of an assessment in extenuating circumstances. (iv) The Examiner will normally only accept assessments that have been written, typed or printed on paper-based media. (v) The Examiner will not accept submission of assessments by facsimile.