The University of Southern Queensland

**Course specification**

**Description: The Changing Environment of Business**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<tr>
<td>MGT</td>
<td>8403</td>
<td>35273</td>
<td>2, 2004</td>
<td>EXT</td>
<td>1.00</td>
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</table>

**Academic group:** FOBUS  
**Academic org:** FOBUSN  
**Student contribution band:** 2  
**ASCED code:** 080301

**STAFFING**

Examiner: Latif Al-Hakim  
Moderator: Ronel Erwee

**SYNOPSIS**

This course has been designed to enhance and build upon the general discipline knowledge gained in graduate business studies. It is about how the external environment affects business and how businesses respond to the external pressures. It also equips DBA students to build a basis of advanced theory to undertake a comprehensive piece of management-related research. The course combines appropriate theoretical issues with related applications in practice. The structure of the course provides a sound core of macro-environment combined with the opportunity to explore selected specialised areas in greater depth.

**OBJECTIVES**

On successful completion of this course students will be able to:

1. describe and analyse macro environmental influences and business forces that drive enterprises;
2. critically analyse significant theoretical articles and synthesize the theories in these readings; and
3. apply insights by evaluating management practice in case studies.

**TOPICS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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</thead>
<tbody>
<tr>
<td>1. Technological change</td>
<td>10.00</td>
</tr>
<tr>
<td>2. Economic and ecological components</td>
<td>10.00</td>
</tr>
<tr>
<td>3. Social change: strategic human resource management</td>
<td>10.00</td>
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</tbody>
</table>
4. Political and legal issues 10.00
5. International factors 10.00
6. Ethics and responsibility 10.00
7. Creating value 10.00
8. Managing impact 10.00
9. Building political advantage 10.00
10. Thinking ahead 10.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).


REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Assessment</td>
<td>69.00</td>
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<tr>
<td>Directed Study</td>
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<td>Private Study</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tr>
<td>ASSIGNMENT 1</td>
<td>40.00</td>
<td>40.00</td>
<td>03 Sep 2004</td>
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<tr>
<td>ASSIGNMENT 2</td>
<td>60.00</td>
<td>60.00</td>
<td>29 Oct 2004</td>
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IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   It is the students' responsibility to attend and participate appropriately in all activities
   (such as lectures, tutorials, laboratories and practical work) scheduled for them,
   and to study all material provided to them or required to be accessed by them to
   maximise their chance of meeting the objectives of the course and to be informed
   of course-related activities and administration. If you are an international student
   in Australia you are advised to attend all classes at your campus. Failure to attend
   may infringe the conditions of your student visa.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at
   least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit an assignment after the due date without prior approval then a
   penalty of 10% of the total mark available for the assignment will apply for each
   working day.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative
   assessment items, that they have achieved the required minimum standards in
   relation to the objectives of the course by: (i) satisfactorily completing the
   assignments; and (ii) obtaining at least 50% of the total weighted marks available
   for all summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate
   of the marks (or the grade) obtained for each of the summative assessment items
   in the course.

6 Examination information:
   There is no examination in this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   Not applicable.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10
   Academic Misconduct for further information and to avoid actions which might
   contravene University Regulations. These regulations can be found at the URL
   http://www.usq.edu.au/corporateservices/calendar/part5.htm. Students should also
   read the Faculty of Business Guide to Policies and Procedures of the Faculty which
   can be found at the URL http://www.usq.edu.au/handbook/current/buspolproc.html.

ASSESSMENT NOTES

1 (i) The due date for an assessment is the date by which a student must despatch
   the assessment to the USQ. The onus is on the student to provide proof of the
   despatch date, if requested by the Examiner. (ii) Students must retain a copy of
   each item submitted for assessment. This must be produced within five days if
   required by the Examiner. (iii) The Examiner may grant an extension of the due
date of an assessment in extenuating circumstances. (iv) The Examiner will normally only accept assessments that have been written, typed or printed on paper-based media. (v) The Examiner will not accept submission of assessments by facsimile.