Description: Contemporary Issues in Business Management 2

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<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<tr>
<td>MGT</td>
<td>9505</td>
<td>38092</td>
<td>3, 2004</td>
<td>EXT</td>
<td>1.00</td>
<td>TW MBA</td>
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Academic group: FOBUS
Academic org: FOBUSN
Student contribution band: 2
ASCED code: 080307

STAFFING
Examiner: Ronel Erwee
Moderator: Diana Beal

REQUISITES
Pre-requisite: MGT8401

RATIONALE
This is the second course which has been designed to enable advanced management students to explore selected leading edge issues in the global business and organisational environments. The course will enable students to progress their reading and knowledge beyond the levels achieved in their previous post-graduate course-work studies. It would be expected that students elect to pursue issues which have close relationships to their anticipated respective doctoral dissertation topics. The course has been designed to give flexibility and freedom of choice to students, unconstrained by the syllabus boundaries of traditional postgraduate plan work courses.

SYNOPSIS
This course builds on the literature review done in Contemporary Issues in Business (CIB) 1. It can consist of a case study analysis and teaching note or further literature review or an industry analysis. One aim is to considerably enhance students' knowledge in selected management areas. A further aim is to continue to build a sound foundation for completion of the applied doctoral dissertation. Students will be required to select the appropriate assignment option to fit their research question in consultation with their supervisors and then submit the assessment on time. Each essay will be reviewed by an appropriate supervising staff member in conjunction with the Examiner.
OBJECTIVES

On successful completion of this course students will be able to:

1. independently further explore literature sources which may contribute to an expanded literature review for the dissertation;
2. write industry analyses or case studies, or appropriate assignments according to guidelines in the study materials;
3. carry out designated revisions to submitted work;
4. successfully utilise literature and other sources as a pre-requisite to the undertaking of a doctoral dissertation; and
5. demonstrate an intimate knowledge of related contemporary issues in business administration and management.

TOPICS

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<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tr>
<td>Students will submit literature reviews or industry analyses or case studies for assessments. Assessment 1 for CIB 2 should be submitted by Week 12 in the current Semester of enrolment.</td>
<td>100.00</td>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

Texts and references will be provided for each topic individually. An introductory book and study book will be provided to cover all topics in the course.

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

References will be provided for each topic individually in the Contemporary Issues in Business Introductory book and Study Book MGT9500/MGT9505/MGT9506 and will cover all topics in the course.

STUDENT WORKLOAD REQUIREMENTS:

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<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Assessment</td>
<td>100.00</td>
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<tr>
<td>Directed Study</td>
<td>65.00</td>
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## ASSESSMENT DETAILS

<table>
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<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tbody>
<tr>
<td>ASSESSMENT</td>
<td>100.00</td>
<td>100.00</td>
<td>09 Nov 2004</td>
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## IMPORTANT ASSESSMENT INFORMATION

1. **Attendance requirements:**
   If you are an international student in Australia you are advised to attend all classes at your campus. Failure to attend may infringe the conditions of your student visa. For all other students, there are no attendance requirements for this course. However, it is the students’ responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2. **Requirements for students to complete each assessment item satisfactorily:**
   To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3. **Penalties for late submission of required work:**
   If students submit assignments after the due date without prior approval then a penalty of 20% of the total marks available for the assignment will apply for each working day late.

4. **Requirements for student to be awarded a passing grade in the course:**
   To be assured of receiving a passing grade a student must submit all of the summative assessment items and achieve at least 50% of the available weighted marks for those items.

5. **Method used to combine assessment results to attain final grade:**
   The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6. **Examination information:**
   There is no examination in this course.

7. **Examination period when Deferred/Supplementary examinations will be held:**
   Not applicable.

8. **University Regulations:**
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm. Students should also read the Faculty of Business Guide to Policies and Procedures of the Faculty which can be found at the URL http://www.usq.edu.au/handbook/current/buspolproc.html.

## ASSESSMENT NOTES

9. **Assignments:** (i) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (ii) Students must retain
a copy of each item submitted for assessment. This must be produced within five
days if required by the Examiner. (iii) The Examiner may grant an extension of
the due date of an assignment in extenuating circumstances. Students may apply
for an assignment extension by personally contacting the Examiner at least two
weeks before the due date. Such applications should be in writing and include
supporting documentary evidence. Alternatively, the contact could be by phone or
e-mail but documentary evidence will still be expected. The authority for granting
extensions rests with the Examiner. (iv) The Examiner will normally only accept
assessments that have been written, typed or printed on paper-based media. (v)
The Examiner will not accept submission of assignments by facsimile.