Description: Fundamentals of Media

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMS</td>
<td>1003</td>
<td>31038</td>
<td>1, 2004</td>
<td>ONC</td>
<td>1.00</td>
<td>TW MBA</td>
</tr>
</tbody>
</table>

Academic group: FOART
Academic org: FOA004
Student contribution band: 1
ASCED code: 100703

STAFFING
Examiner: Daryl Sparkes
Moderator: John Hetherington

SYNOPSIS
This course introduces skills required in the area of Television and Film/Video Production. Students will learn the essential elements of each medium and will focus on the development of basic practical and theoretical skills. Students will be expected to attend lectures and workshops where they will develop their abilities to understand and demonstrate technical and artistic competence in the media areas of Television and Film/Video Production.

OBJECTIVES
On successful completion of this course students should:

- be able to demonstrate knowledge and understanding of a variety of theoretical and practical skills in the areas of Television and Film/Video Production
- have developed expertise in identifying a variety of specialised equipment and its basic operation and maintenance
- understand and demonstrate scriptwriting ability specific for Television and Film/Video Production
- demonstrate a working knowledge of Workplace Health and Safety requirements.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Crew roles in Television and Film/Video Production</td>
<td>10.00</td>
</tr>
<tr>
<td>2. Identification of Television and Film/Video equipment</td>
<td>10.00</td>
</tr>
<tr>
<td>3. Scriptwriting in Television and Film/Video</td>
<td>10.00</td>
</tr>
</tbody>
</table>
4. Storyboarding 5.00
5. Production Management - Budgets, Schedules, Contracts, etc 10.00
6. Standard Cinematography 10.00
7. Light and lighting 10.00
8. Sound recording for Television and Film/Video 10.00
9. Editing Techniques 10.00
10. Basic operating maintenance of TV/Film/Video equipment 5.00
11. Workplace Health and Safety on Set 5.00
12. "The Industry" - employment opportunities in TV/Film/Video 5.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).


REFERENCE MATERIALS:
Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Directed Study</td>
<td>60.00</td>
</tr>
<tr>
<td>Lectures</td>
<td>26.00</td>
</tr>
<tr>
<td>Private Study</td>
<td>66.00</td>
</tr>
<tr>
<td>Tutorials or Workshops</td>
<td>13.00</td>
</tr>
</tbody>
</table>
ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMLS TEST</td>
<td>100.00</td>
<td>50.00</td>
<td>02 Mar 2004</td>
</tr>
<tr>
<td>(see note 1)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CMLS EXAM</td>
<td>100.00</td>
<td>50.00</td>
<td>END S1</td>
</tr>
<tr>
<td>(see note 2)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

NOTES:
1. The final date and time for this test will be announced by the examiner once class timetables are finalised. It will be held during the 7th week of semester.
2. This exam will take place in week one of the exam period, date to be advised.

IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:
   It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2. Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3. Penalties for late submission of required work:
   N/A

4. Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by obtaining at least 50% of the total weighted marks for all summative assessment.

5. Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6. Examination information:
   The exam for this course is a CLOSED EXAMINATION, and candidates are allowed to bring only writing and drawing instruments into the examination.

7. Examination period when Deferred/Supplementary examinations will be held:
   Any deferred or supplementary examinations for this course will be held during the next examination period.

8. University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL

**ASSESSMENT NOTES**

9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).