Description: Broadcast Radio

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<tbody>
<tr>
<td>MMS</td>
<td>2022</td>
<td>34900</td>
<td>2, 2004</td>
<td>ONC</td>
<td>1.00</td>
<td>TWUMBA</td>
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</table>

Academic group: FOART
Academic org: FOA004
Student contribution band: 1
ASCED code: 100703

STAFFING
Examiner: Leonie Jones
Moderator: David Boreham

REQUISITES
Pre-requisite: MMS2021

SYNOPSIS
Media producers must have the ability to pursue projects from conception to completion. This course requires students to produce a set of significant and innovative radio projects which will involve adherence to demanding production schedules. The completed works are intended for broadcasting. All students are expected to contribute to regular "live" broadcasts as scheduled throughout the teaching period. This course can not be taken as an Option or Elective.

OBJECTIVES
On successful completion of this course, students will have:

1. developed a high level of conceptual and production skills in audio communication;
2. the ability to conceive, plan and execute a radio project to professional broadcast standards and to a set deadline
3. an understanding of the inter-relationships between the several radio production elements, and their contribution to the final result, through the medium of their major completed project/s.
TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>Production logistics</td>
<td>10.00</td>
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<tr>
<td>Script preparation and layout</td>
<td>20.00</td>
</tr>
<tr>
<td>Audience targeting</td>
<td>20.00</td>
</tr>
<tr>
<td>Production of documentary, feature and drama formats</td>
<td>30.00</td>
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<tr>
<td>The production possibilities of the modern sound studio</td>
<td>20.00</td>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

Materials: 1 set of approved audio headphones for studio work, 3 Audio mini discs (available USQ bookshop) for production and assignment masters.

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Directed Study</td>
<td>67.00</td>
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<tr>
<td>Lectures</td>
<td>13.00</td>
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<tr>
<td>Private Study</td>
<td>60.00</td>
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<td>Tutorial</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tbody>
<tr>
<td>SCHEDULED LIVE BROADCAST PROD</td>
<td>100.00</td>
<td>50.00</td>
<td>20 Jul 2004</td>
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<tr>
<td>PRODUCTION PORTFOLIO</td>
<td>100.00</td>
<td>50.00</td>
<td>20 Jul 2004</td>
</tr>
</tbody>
</table>

NOTES:

1. STUDENTS WILL BE ADVISED OF ASSIGNMENT EXPECTATIONS
2. STUDENTS WILL BE ADVISED OF ASSIGNMENT EXPECTATIONS

IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:
   It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2. Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3. Penalties for late submission of required work:
   DEADLINES - EXTENSIONS WILL NOT BE GRANTED ON ANY GROUNDS.
   In fully documented cases of extreme medical disability, other production assignments of equivalent value will be set, ON CONDITION THAT the student fully informs the Examiner of such a need at the earliest convenient time.

4. Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by obtaining at least 50% of the total weighted marks for all summative assessment.

5. Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6. Examination information:
   There is no exam for this course.

7. Examination period when Deferred/Supplementary examinations will be held:
   Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.

8. University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might
contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ Handbook.

ASSESSMENT NOTES

9  (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).