The University of Southern Queensland

Course specification

Description: Advanced Multimedia Project

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<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<td>MMS</td>
<td>3002</td>
<td>34885</td>
<td>2, 2004</td>
<td>EXT</td>
<td>2.00</td>
<td>TW MBA</td>
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Academic group: FOART
Academic org: FOA004
Student contribution band: 1
ASCED code: 100703

STAFFING
Examiner: David Boreham
Moderator: Stuart Thorp

REQUISITES
Pre-requisite: MMS3001

SYNOPSIS
This course is based on the student's participation in a self directed multimedia production. Students will be expected to apply the multimedia production and management skills acquired in preceding courses to a particular production idea. Students are encouraged to explore the practical and experimental application of multimedia techniques to their project whilst maintaining production goals and deadlines. Students will be responsible for managing all aspects of the project's development phases. The planning, documentation and production of the multimedia project within the production timelines will be the major activities of the course.

OBJECTIVES
On successful completion of this course students will be able to:

1. Analyse and develop a multimedia project's conceptual framework and prepare a formal project proposal.
2. Manage the acquisition, legal title, storage and management of media assets for the project.
3. Design, develop and produce a multimedia project.
4. Guarantee the quality of each stage of the production process and deadlines by an informed application of the principles of project management and testing.
5. Establish criteria for the evaluation of success and critically evaluate the final project as a media product and as a production process.
TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Mohler, J L and Duff, J 2000, Designing Interactive Web sites, Delmar/Thomson Learning, Albany.
Sengstack, J 1995, CD-ROM Multimedia from A-Z, Meckler Publishing Corporation,

STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tr>
<td>Directed Study</td>
<td>330.00</td>
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ASSESSMENT DETAILS

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<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tr>
<td>PROJECT PROPOSAL</td>
<td>100.00</td>
<td>15.00</td>
<td>30 Jul 2004</td>
</tr>
<tr>
<td>PROJECT PRES AND CRITIQUE</td>
<td>100.00</td>
<td>60.00</td>
<td>14 Oct 2004</td>
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<td>PROJECT EVALUATION</td>
<td>100.00</td>
<td>25.00</td>
<td>29 Oct 2004</td>
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IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   It is the student's responsibility to attend and participate appropriately in all activities
   (such as lectures, tutorials, laboratories and practical work) scheduled for them,
   and to study all material provided to them or required to be accessed by them to
   maximise their chance of meeting the objectives of the course and to be informed
   of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at
   least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval, then a
   penalty of 10% of the total marks available for the assignment will apply for each
   of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade, a student must: (i) submit all of the
   summative assessment items; and (ii) achieve at least 50% of the available weighted
   marks for the summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate
   of the marks (or grades) obtained for each of the summative assessment items in
   the course.

6 Examination information:
   There is no exam for this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   Given the details under (6) above, there are no deferred exams for this course.
   However, if any deferred/makeup work is granted, it would have to be submitted
   by a date set by the examiner.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10
   Academic Misconduct for further information and to avoid actions which might
   contravene University Regulations. These regulations can be found at the URL
   http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ
   Handbook.