Description: Media Production Project A

Subject               Cat-nbr  Class   Term     Mode  Units  Campus
MMS                  3013     30862   1, 2004  ONC   1.00   TWMBA

Academic group:       FOART
Academic org:         FOA004
Student contribution band:  1
ASCED code:           100703

STAFFING
Examiner: Daryl Sparkes
Moderator: Leonie Jones

REQUISITES
Pre-requisite: MMS2021 and MMS2011

SYNOPSIS
This course develops and enhances students' skills in a wide variety of roles within the Media Production area. Students will conceptualise and produce a project of their own choosing in either the medium of video or audio. Projects may be delivered in a variety of pre-arranged formats. Emphasis will be placed on projects recorded on location although there are opportunities for studio-based production. Students will also be required, as a group and individually, to produce a series of Broadcast News projects.

OBJECTIVES
On successful completion of this course students will:

- Have enhanced their scriptwriting abilities.
- Have conceptualised a project and undertaken all necessary media production professional procedures to ensure its completion.
- Have experience working with a range of technical equipment in media production.
- Understand the correct and professional processes of producing a media project.
- Have experience in planning and producing television news broadcasts.
- Have experience in linear and non-linear post production techniques.
## TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Conceptualising a project</td>
<td>20.00</td>
</tr>
<tr>
<td>2. Stages in the project production sequence including script development</td>
<td>20.00</td>
</tr>
<tr>
<td>3. Production planning, form and content</td>
<td>20.00</td>
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<tr>
<td>4. Project production coordination</td>
<td>20.00</td>
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<tr>
<td>5. News program producing</td>
<td>20.00</td>
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</tbody>
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## TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

For this course, students are required to purchase an External 7200 rpm Hard Drive with Firewire. This hardware will be necessary for use over the duration of the three years of the degree course.

## REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


## STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Directed Study</td>
<td>65.00</td>
</tr>
<tr>
<td>Lectures</td>
<td>12.00</td>
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<tr>
<td>Private Study</td>
<td>30.00</td>
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<tr>
<td>Tutorial</td>
<td>60.00</td>
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</tbody>
</table>
ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRODUCTION &amp; BROADCAST OF NEWS</td>
<td>100.00</td>
<td>20.00</td>
<td>18 Jun 2004</td>
</tr>
<tr>
<td></td>
<td>(see note 1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PRODUCTION PROJECT</td>
<td>100.00</td>
<td>80.00</td>
<td>18 Jun 2004</td>
</tr>
</tbody>
</table>

NOTES:
1. Due date for this assignment will be advised at beginning of semester.

IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   It is the student's responsibility to attend and participate appropriately in all activities
   (such as lectures, tutorials, laboratories and practical work) scheduled for them,
   and to study all material provided to them or required to be accessed by them to
   maximise their chance of meeting the objectives of the course and to be informed
   of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To be assured of completing each assessment item satisfactorily a student must
   submit all of the items of summative assessment by the due date and achieve on
   each the minimum specified standards outlined in 4 (Requirements for a pass in
   the course).

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval, then a
   penalty of 10% of the total marks available for the assignment will apply for each
   of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade, students must demonstrate, via the
   summative assessment items, that they have achieved the required minimum
   standards in relation to the objectives of the course by submitting and passing all
   of the summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate
   of the marks (or grades) obtained for each of the summative assessment items in
   the course.

6 Examination information:
   There is no set exam for this course. However the Project will be examined under
   the conditions set out for the program.

7 Examination period when Deferred/Supplementary examinations will be held:
   Any makeup/outstanding assessment must be completed by a date set by the
   examiner.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10
   Academic Misconduct for further information and to avoid actions which might
contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ Handbook.

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

OTHER REQUIREMENTS

1 In order to pass the course, ALL items of assessment must be submitted and passed. Individual results may be awarded for group assessment submission.
2 Students will be required to have the practical skills necessary in order to meet assessment requirements and are advised that non-attendance at scheduled workshops may not provide them with the capabilities to successfully complete course needs.