Description: Intermedia Audio Planning

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
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<tr>
<td>MMS</td>
<td>3015</td>
<td>31196</td>
<td>1, 2004</td>
<td>ONC</td>
<td>1.00</td>
<td>TWMBA</td>
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Academic group: FOART
Academic org: FOA004
Student contribution band: 1
ASCED code: 100703

STAFFING
Examiner: Leonie Jones
Moderator: David Boreham

SYNOPSIS
This course develops skills in a wide variety of roles in the development stage of a major sonic production as a means for extending the student's imaginative and conceptual approach to digital audio production. Students will achieve expressive capacity to transform sound into a vehicle capable of affecting culture. This includes conceptualizing ideas, phases of pre-production, and planning for a major project that sonically expresses an image. The final production will be realized in MMS3016 Intermedia Audio Production. Students will generate pre-production documents in order to develop a good understanding of the various roles in the Multimedia, Games and Media industries, in particular within the digital medium. The course enriches the students' comprehension of the pre-production and production processes necessary to complete a major audio project.

OBJECTIVES
On successful completion of this course students should be able to:

- Demonstrate business skills required by the media industry (audio) in terms of the producer and production matters; the role of the researcher and writer; directing styles and techniques; styles of sonic/visual expression; post production paths and components; creative uses of sound.
- Demonstrate effective organisation and presentation skills particular to the media industry.
- Apply critical understanding of soundscape concepts and expressions by means of the initial development of an aural voyage through sonic landscapes encompassing Electronics, Ambient, New Age, Classic Rock, Phsychedelia, Contemporary Classical, Fusion and Film Music.
- Build on existing knowledge regarding practical and theoretical components in the technical aspects of sound and sound recording, to complement students’ existing operational knowledge.
- Develop artistic ideas and acquire the specialist concepts, insights and craft skills needed to make productions which are creatively successful and practicable in their realisation.

**TOPICS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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</thead>
<tbody>
<tr>
<td><strong>1. PRE-PRODUCTION PLANNING:</strong></td>
<td>20.00</td>
</tr>
<tr>
<td>1.1. This topic is designed to develop skills in professional industry practice in aspects of production management.</td>
<td></td>
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<tr>
<td><strong>2. DEVELOPING AURAL IMAGINATION AND MEMORY:</strong></td>
<td>20.00</td>
</tr>
<tr>
<td>2.1. This topic develops the student's aural imagination and aural memory skills.</td>
<td></td>
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<tr>
<td><strong>3. CRITICAL LISTENING:</strong></td>
<td>20.00</td>
</tr>
<tr>
<td>3.1. Develop the ability to make critical and discerning choices in the original recording of, or selection of, pre-recorded sound materials. This topic is designed to awaken and refine the ability to listen to sound in a critical manner.</td>
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<tr>
<td><strong>4. STORYTELLING WITH SOUND:</strong></td>
<td>20.00</td>
</tr>
<tr>
<td>4.1. This topic is designed to provide skills and sensitivities required to enhance storytelling with sound.</td>
<td></td>
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<tr>
<td><strong>5. EMOTIONAL SOUND:</strong></td>
<td>20.00</td>
</tr>
<tr>
<td>5.1. This topic seeks to instruct and explore the ways sound affects us on a purely emotional level. This emotional aspect of sound is one of the key skills for conveying the core emotional content of a story to the audience.</td>
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**TEXT and MATERIALS required to be PURCHASED or ACCESSED:**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook
Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

THERE ARE NO SET TEXTS FOR THIS COURSE.

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Beau, MA 1999, Hip Hop and Rap in Europe: The Culture of the Urban Ghettos, 
*Soundscapes Online Journal on Media Culture*, Vol 2. no. . (JULY)


STUDENT WORKLOAD REQUIREMENTS:

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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</thead>
<tbody>
<tr>
<td>Directed Study</td>
<td>60.00</td>
</tr>
<tr>
<td>Lectures</td>
<td>13.00</td>
</tr>
<tr>
<td>Private Study</td>
<td>66.00</td>
</tr>
<tr>
<td>Tutorials or Workshops</td>
<td>26.00</td>
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</table>

ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSINESS PLAN</td>
<td>100.00</td>
<td>50.00</td>
<td>01 Jun 2004</td>
</tr>
<tr>
<td>CREATIVE PROPOSAL</td>
<td>100.00</td>
<td>50.00</td>
<td>01 Jun 2004</td>
</tr>
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</table>
IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   It is the student's responsibility to attend and participate appropriately in all activities
   (such as lectures, tutorials, laboratories and practical work) scheduled for them,
   and to study all material provided to them or required to be accessed by them to
   maximise their chance of meeting the objectives of the course and to be informed
   of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at
   least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval, then a
   penalty of 10% of the total marks available for the assignment will apply for each
   of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative
   assessment items, that they have achieved the required minimum standards in
   relation to the objectives of the course by obtaining at least 50% of the total
   weighted marks for all summative assessment.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate
   of the marks (or grades) obtained for each of the summative assessment items in
   the course.

6 Examination information:
   There is no exam for this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   Given the details under (6) above, there are no deferred exams for this course.
   However, if any deferred/makeup work is granted, it would have to be submitted
   by a date set by the examiner.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10
   Academic Misconduct for further information and to avoid actions which might
   contravene University Regulations. These regulations can be found at the URL
   http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ
   Handbook.

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must lodge the
   assignment at the USQ. (b) Students must retain a copy of each item submitted for
   assessment. This must be despatched to USQ within 24 hours if requested by the
   Examiner. (c) In accordance with University's Assignment Extension Policy
   (Regulation 5.6.1), the examiner of a course may grant an extension of the due date
   of an assignment in extenuating circumstances such as documented ill-health. (d)
   Students who have undertaken all of the required assessments in the course but
who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).