Description: Arts Policy and Practice Seminar

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<tr>
<td>THS</td>
<td>5000</td>
<td>34869</td>
<td>2</td>
<td>EXT</td>
<td>1.00</td>
<td>TW MBA</td>
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Academic group: FOART
Academic org: FOA006
Student contribution band: 1
ASCED code: 100103

STAFFING
Examiner: Kate Foy

REQUISITES
Pre-requisite: ACC5502 and MKT5000 and MGT5000 and LAW5503

SYNOPSIS
Arts managers need to be up-to-date and constantly keep up-to-date with arts policy developments and changes and with innovation and variations in arts practice. This course examines the history of the development of arts policy and public funding of the arts in Australia at a Federal level. It addresses major recurring issues affecting arts policy and practice. The course offers opportunity to engage in current debate on critical issues affecting the arts.

OBJECTIVES
On successful completion of this course students will be able to:

1. articulate clearly the arts policies of major institutional stakeholders in the arts industry;
2. make ready access to databases of up-to-date information on arts policy and practice in a selected field of arts endeavour.
3. make use of a particular case study as a model for the impact of changing policy and practice in an arts organisation;
TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Australian Federal Government arts policies, Australian State Government arts policies, an international perspective on arts policy, policies of selected arts organisations.</td>
<td>33.33</td>
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<tr>
<td>2. A case study of a particular arts organisation in which arts policies have impacted on various aspects of the operation such as funding, organisational structures, marketing policies, implementation strategies, human resource management, legal ramifications, and so on.</td>
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<td>3. An exploration of and debate about contemporary issues in the arts in Australia as well as in an international context.</td>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED:

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

REFERENCE MATERIALS:

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

*Creative Nation: Commonwealth Cultural Policy*, Department of Communications and the Arts, Canberra.
(October 1994)

*Queensland Government Arts and Cultural Heritage Policy*, Brisbane.
(April 1998)


Access to other material such as papers and reports will be advised at the commencement of the semester's work.


Throsby, CD & Hollister, V 2003, *Don't give up your day job: an economic study of professional artists in Australia*, Australia Council, Surry Hills, NSW.

**STUDENT WORKLOAD REQUIREMENTS:**

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Assessment</td>
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<tr>
<td>Directed Study</td>
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<td>Private Study</td>
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**ASSESSMENT DETAILS**

<table>
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<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tbody>
<tr>
<td>ASSIGNMENT 1</td>
<td>15.00</td>
<td>15.00</td>
<td>06 Aug 2004</td>
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<tr>
<td>ASSIGNMENT 2</td>
<td>35.00</td>
<td>35.00</td>
<td>17 Sep 2004</td>
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<tr>
<td>ASSIGNMENT 3</td>
<td>50.00</td>
<td>50.00</td>
<td>12 Nov 2004</td>
</tr>
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**IMPORTANT ASSESSMENT INFORMATION**

1 Attendance requirements:
   There are no attendance requirements for this external course. However, it is the students' responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by obtaining at least 50% of the total weighted marks for all summative assessment.

5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6 Examination information:
There is no exam for this course.

7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ Handbook.

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (b) Students must regain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).