Description: Journalism Publication

Subject  Cat-nbr  Class  Term  Mode  Units  Campus
JRN      3001    44823  2, 2005  ONC   1.00   Toowoomba

Academic group: FOART
Academic org: FOA004
Student contribution band: 1
ASCED code: 100703

STAFFING
Examiner: Janine Little
Moderator: Craig Burgess

REQUISITES
Pre-requisite: JRN2003

SYNOPSIS
This course focuses on developing advanced skills in print or broadcast* journalism. Students will work under the guidance of a journalist to develop journalism projects suitable for publication in the print and broadcast* media. Students will be expected to develop solid research skills using computer-assisted reporting and other research techniques. Enterprise reporting will be strongly encouraged. (NOTE: *Broadcast option is only available for on-campus Toowoomba students.)

OBJECTIVES
On completion of this course students should:

1. have acquired knowledge and techniques, at an advanced level, of a major journalistic method;
2. be able to identify the information and resources needed to complete publications in the journalistic medium of print;
3. be able to prepare a project of professional standard for publication in two journalistic styles;
4. be able to make decisions on a broad range of ethical issues involved with the practice of journalism.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Planning and resources</td>
<td>15.00</td>
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</table>
2. Interviewing 15.00
3. Writing 15.00
4. Editing/production 40.00
5. Research 15.00

TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

(For BROADCAST strand)
Granato, L 2001, Newspaper feature writing, Rev. Edn., University of NSW Press, NSW.
(for PRINT strand)
(for BROADCAST strand and PRINT strand)

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

USQ Journalism Style Guide - Study Desk - Additional Resources
(Newspapers - social aspects - history - layout and typography - electronic newspapers)
Garcia, MR 1997, Newspaper evolutions, St Petersberg, Fla.
(Newspaper layout - typography)
(journalism - data processing - reporters and reporting - photojournalism - newspaper layout and typography)
(Newspaper layout and typography)
Pearson, M 1997, The journalist's guide to media law, Allen & Unwin, St Leonards.
STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
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<tbody>
<tr>
<td>Assessment</td>
<td>10.00</td>
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<tr>
<td>Directed Study</td>
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<tr>
<td>Project Work</td>
<td>110.00</td>
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<td>Seminars</td>
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<td>Tutorials</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
</tr>
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<tr>
<td>NEWSBREAK</td>
<td>100.00</td>
<td>40.00</td>
<td>25 Jul 2005</td>
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<tr>
<td>PROPOSALS FOR FEATURES</td>
<td>100.00</td>
<td>20.00</td>
<td>08 Aug 2005</td>
</tr>
<tr>
<td>DRAFT SCRIPT &amp; RAW TAPES</td>
<td>100.00</td>
<td>20.00</td>
<td>08 Aug 2005</td>
</tr>
<tr>
<td>COMPLETED MAGAZINE FEATURE</td>
<td>100.00</td>
<td>30.00</td>
<td>15 Sep 2005</td>
</tr>
<tr>
<td>COMPLTD N'PAPER SERIES (2 PT)</td>
<td>100.00</td>
<td>50.00</td>
<td>20 Oct 2005</td>
</tr>
<tr>
<td>FINAL SCRIPT &amp; ENTERPRISE RPRT</td>
<td>100.00</td>
<td>40.00</td>
<td>20 Oct 2005</td>
</tr>
</tbody>
</table>

NOTES

1. Students will be advised of due dates and times in the first lecture. ND: BROADCAST STRAND students will be required to complete assessments 1, 2 and 3; PRINT STRAND students will be required to complete assessments 4, 5 and 6.
2. THE FEATURE PROPOSALS MUST BE SUBMITTED BY THE DUE DATE AND TIME. NB: Assessment details: PRINT STRAND STUDENTS will be required to do assessments 4, 5 & 6; RADIO AND TV STRAND STUDENTS will be required to do assessments 1 to 3 only. Each proposed story must be suitable for publication in the specified media.
3. NB: Assessment details: RADIO AND TV STRAND STUDENTS will be required to do assessments 1 to 3 only.
4. NB: Assessment details: PRINT STRAND STUDENTS will be required to do assessments 4, 5 & 6; RADIO AND TV STRAND STUDENTS will be required to do assessments 1 to 3 only. This feature must be of a publishable standard in every respect.
5. COMPLETED TWO-PART NEWSPAPER SERIES. NB: Assessment details: PRINT STRAND STUDENTS will be required to do assessments 4, 5 & 6; RADIO AND TV STRAND STUDENTS will be required to do assessments 1 to 3 only. This feature must be of a publishable standard in every respect.
6. NB: Assessment details: RADIO AND TV STRAND STUDENTS will be required to do assessments 1 to 3 only.
IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   It is the student's responsibility to attend and participate appropriately in all activities
   (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to
   study all material provided to them or required to be accessed by them to maximise
   their chance of meeting the objectives of the course and to be informed of course-related
   activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least
   50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval, then a penalty
   of 10% of the total marks available for the assignment will apply for each of the first
   FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade, a student must: (i) submit all of the
   summative assessment items; and (ii) achieve at least 50% of the available weighted
   marks for the summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate
   of the marks (or grades) obtained for each of the summative assessment items in the
   course.

6 Examination information:
   There is no exam for this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   Given the details under (6) above, there are no deferred exams for this course. However,
   if any deferred/makeup work is granted, it would have to be submitted by a date set by
   the examiner.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10
   Academic Misconduct for further information and to avoid actions which might
   contravene University Regulations. These regulations can be found at the URL
   http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ
   Handbook.

ASSESSMENT NOTES

1 (a) The due date for an assignment is the date by which a student must lodge the
   assignment at the USQ. (b) Students must retain a copy of each item submitted for
   assessment. This must be produced within five days if required by the Examiner. (c)
   In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the
   examiner of a course may grant an extension of the due date of an assignment in
   extenuating circumstances such as documented ill-health. (d) Students who have
   undertaken all of the required assessments in the course but who have failed to meet
   some of the specified objectives of the course within the normally prescribed time may
   be awarded the temporary grade: IM Incomplete-Makeup). An IM grade will only be
   awarded when, in the opinion of the examiner, a student will be able to achieve the
   remaining objectives of the course after a period of non-directed personal study. (e)
   Students who, for medical, family/personal, or employment-related reasons, are unable
to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

OTHER REQUIREMENTS

1 The journalism course maintains high standards of spelling, grammar, syntax and style. Faults in any of these areas could render a project or proposal unacceptable.
2 The use of interviews, surveys, Internet databases etc must meet University ethical requirements and the examiner must be satisfied these requirements have been met.
3 All print strand assignments must be submitted in typed or word processed form, and in a 12 point font, except where otherwise specified.