Description: Research Methodology 2

Subject 8402 41141 1, 2005 ONC 1.00 Toowoomba

| Academic group: | FOBUS |
| Academic org: | FOBUSN |
| Student contribution band: | 2 |
| ASCED code: | 080399 |

STAFFING
Examiner: Julie Cotter
Moderator: Rod St Hill

REQUISITES
Pre-requisite or Co-requisite: MGT8401

SYNOPSIS
This course is designed to provide students with the capability to apply several research methods associated with various business disciplines. The focus will be on issues such as: data preparation and analysis, measurement and operationalisation of variables, and bivariate analysis. In addition, students will choose advanced study in one of the following areas: (a) regression analysis, (b) other multivariate analysis, or (c) qualitative analysis. The course will also assist students to develop research paper and proposal writing skills. Note: Not all areas of advanced study will necessarily be offered each year.

OBJECTIVES
On successful completion of this course students will be able to:
1. demonstrate the skills necessary to write research proposals and papers;
2. demonstrate the skills necessary to prepare and analyse data;
3. apply and interpret statistical tests in bivariate models;
4. evaluate when and how to use one of: general multivariate analysis; or advanced qualitative methods; or advanced regression analysis; and
5. synthesize the learning from the previous objectives by writing a research proposal.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Writing research proposals and reports</td>
<td>10.00</td>
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2. Basic data preparation and analysis (including introduction to computer-based analysis, descriptive statistics, univariate statistics) (2 weeks) 10.00
3. Bivariate analysis - test of differences 10.00
4. Bivariate analysis - tests of association 10.00
5. One of the following: (please note that not all of these alternatives will necessarily be offered each year) 25.00
   5.1. General multivariate analysis - (i) Dependence methods, including introduction to regression and MANOVA; (ii) Interdependence techniques, including factor and cluster analysis; or
   5.2. Advanced qualitative methods - (i) Analysing qualitative data; (ii) Drawing and verifying conclusions; (iii) Case study methodology; or
   5.3. Advanced regression analysis - (i) Review of regression analysis; (ii) Model development; (iii) Tests of hypotheses and diagnostics.
6. Writing a research proposal 35.00

**TEXT and MATERIALS required to be PURCHASED or ACCESSED**

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

MGT8402 study package available from the USQ Bookshop.

(All students are required to purchase this text - it will be packaged with a student version of the SPSS program)

(only students taking the general multivariate analysis modules are required to purchase this text)

(only students taking the advanced regression analysis modules are required to purchase this text)

(only students taking the advanced regression analysis modules are required to purchase this text)

(only students taking the advanced qualitative methods modules are required to purchase this text)

**REFERENCE MATERIALS**

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


**STUDENT WORKLOAD REQUIREMENTS**

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Assessment</td>
<td>69.00</td>
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<tr>
<td>Directed Study</td>
<td>48.00</td>
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<tr>
<td>Private Study</td>
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**ASSESSMENT DETAILS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tbody>
<tr>
<td>ASSIGNMENT 1</td>
<td>10.00</td>
<td>10.00</td>
<td>15 Mar 2005</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>(see note 1)</td>
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<tr>
<td>ASSIGNMENT 2</td>
<td>15.00</td>
<td>15.00</td>
<td>19 Apr 2005</td>
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<td></td>
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<td>(see note 2)</td>
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<tr>
<td>ASSIGNMENT 3</td>
<td>15.00</td>
<td>15.00</td>
<td>17 May 2005</td>
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<td></td>
<td></td>
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<td>(see note 3)</td>
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<tr>
<td>RESEARCH PROPOSAL</td>
<td>100.00</td>
<td>60.00</td>
<td>17 Jun 2005</td>
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**NOTES**

1. mini proposal
2. basic data preparation and analysis - includes computer-based data analysis using SPSS
3. advanced data analysis - choose one of the following: general multivariate analysis; advanced qualitative methods; advanced regression analysis

**IMPORTANT ASSESSMENT INFORMATION**

1. Attendance requirements:
   It is the students' responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration. If you are an international student in Australia you are advised to attend all classes at your campus. Failure to attend may infringe the conditions of your student visa.
2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval then a penalty of 20% of the total marks available for the assignment may apply for each working day late.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade a student must achieve at least 50% of the available weighted marks for the research proposal and at least 50% of the available weighted marks for the other summative assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate of the marks obtained for each of the summative assessment items in the course.

6 Examination information:
   There is no examination in this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   Not applicable.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm. Students should also read the Faculty of Business Guide to Policies and Procedures of the Faculty which can be found at the URL http://www.usq.edu.au/handbook/current/buspolproc.html.

ASSESSMENT NOTES

1 Assignments: (i) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (ii) Students must retain a copy of each item submitted for assessment. This must be produced within 24 hours if required by the Examiner. (iii) The Examiner may grant an extension of the due date of an assignment in extenuating circumstances. Applications for extensions should be in writing and must include supporting documentary evidence. Extensions are only granted in unforeseen and uncontrollable circumstances. The Examiner shall consider all documentary evidence (including statement from a doctor, employer, counsellor or independent member of the community as appropriate) accompanying an application for extension and decide on the outcome. Length of extensions: Up to one week’s extension (five working days) may be granted if a signed statement with supporting documentation is sent with the assignment, proving that an unforeseen and uncontrollable circumstance caused the delay, for example unusual and unpredictable work or family commitments. If the signed statement and supporting documentation does not show that unforeseen and uncontrollable circumstances were present for the days claimed, then the normal reduction in marks for a late assignment of 20% per working day will apply. Extensions beyond one week are not allowed unless express permission is obtained from the Examiner. Extensions beyond one week are only granted in extreme circumstance because model answers may be distributed after this time. If you are likely to require an extension for a longer period than one week, you must contact the Examiner for advice. In most cases, you will be required to complete an alternative make-up assignment. However, make-up assignments are only granted if you have passed all
other pieces of assessment for the course. Medical extensions: In the case of an application for extension for medical reasons, the documentation should include a statement from a doctor stating: the date the medical condition began or changed; how the condition affected the student's ability to study; when it became apparent that the student could not submit the assignment. As a rule, you will be granted an extension for the number of working days covered on a medical certificate. In the case of a medical extension, you do not need to contact the Examiner unless you require an extension of longer than one week. Extensions for family/personal reasons: In the case of an application for extension for family/personal reasons, the documentation should include a statement from a doctor, counsellor or independent member of the community stating: the date the student's personal circumstances began or changed; how the circumstances affected the student's ability to complete the assignment; when it became apparent that the student could not complete the assignment. In the case of an extension for family/personal reasons you must contact the Examiner before the due date to discuss the reason for the extension and to negotiate the length of an extension if granted.

Extensions for employment-related reasons: In the case of an application for extension for employment-related reasons, the documentation should include a statement from the student's employer stating: the date the student's employment began or the conditions of employment changed; how this prevents the student from completing the assignment. In the case of an extension for employment-related reasons you must contact the Examiner before the due date to discuss the reason for the extension and to negotiate the length of an extension if granted.

2 Text Books: Please note that it is the responsibility of the student to acquire a copy of the textbook as soon as their enrolment in the course has been confirmed. Extensions will not be granted on the basis of the student not having a copy of the text, if the text is available from the USQ bookshop.