The University of Southern Queensland

Course specification

Description: The Changing Environment of Business

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
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<tbody>
<tr>
<td>MGT</td>
<td>8403</td>
<td>41091</td>
<td>1, 2005</td>
<td>EXT</td>
<td>1.00</td>
<td>Toowoomba</td>
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Academic group: FOBUS
Academic org: FOBUSN
Student contribution band: 2
ASCED code: 080301

STAFFING
Examiner: Latif Al-Hakim
Moderator: Ronel Erwee

SYNOPSIS
This course has been designed to enhance and build upon the general discipline knowledge gained in graduate business studies. It is about how the external environment affects business and how businesses respond to the external pressures. It also equips DBA students to build a basis of advanced theory to undertake a comprehensive piece of management-related research. The course combines appropriate theoretical issues with related applications in practice. The structure of the course provides a sound core of macro-environment combined with the opportunity to explore selected specialised areas in greater depth.

OBJECTIVES
On successful completion of this course students will be able to:
1. describe and analyse macro environmental influences and business forces that drive enterprises;
2. critically analyse significant theoretical articles and synthesize the theories in these readings; and
3. apply insights by evaluating management practice in case studies.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Technological change</td>
<td>10.00</td>
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<tr>
<td>2. Economic and ecological components</td>
<td>10.00</td>
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<tr>
<td>3. Social change: strategic human resource management</td>
<td>10.00</td>
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<tr>
<td>4. Political and legal issues</td>
<td>10.00</td>
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<td>5. International factors</td>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the ‘Textbook Search’ facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

Other texts will be required to be purchased. These will be announced at a later date.

(revised & updated edition)

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Assessment</td>
<td>69.00</td>
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<tr>
<td>Directed Study</td>
<td>48.00</td>
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<tr>
<td>Private Study</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tbody>
<tr>
<td>ASSIGNMENT 1</td>
<td>40.00</td>
<td>40.00</td>
<td>15 Apr 2005</td>
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<tr>
<td>ASSIGNMENT 2</td>
<td>60.00</td>
<td>60.00</td>
<td>13 Jun 2005</td>
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IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
If you are an international student in Australia you are advised to attend all classes at your campus. Failure to attend may infringe the conditions of your student visa. For all other students, there are no attendance requirements for this course. However, it is the students' responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.
2 Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least
   50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit an assignment after the due date without prior approval then a penalty
   of 10% of the total mark available for the assignment will apply for each working day.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of a passing grade, students must demonstrate, via the summative
   assessment items, that they have achieved the required minimum standards in relation
   to the objectives of the course by: (i) satisfactorily completing the assignments; and
   (ii) obtaining at least 50% of the total weighted marks available for all summative
   assessment items.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate
   of the marks (or the grade) obtained for each of the summative assessment items in the
   course.

6 Examination information:
   There is no examination in this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   Not applicable.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10
   Academic Misconduct for further information and to avoid actions which might
   contravene University Regulations. These regulations can be found at the URL
   http://www.usq.edu.au/corporateservices/calendar/part5.htm. Students should also read
   the Faculty of Business Guide to Policies and Procedures of the Faculty which can be

ASSESSMENT NOTES

1 (i) The due date for an assessment is the date by which a student must despatch the
    assessment to the USQ. The onus is on the student to provide proof of the despatch
data, if requested by the Examiner. (ii) Students must retain a copy of each item
    submitted for assessment. This must be produced within five days if required by the
    Examiner. (iii) The Examiner may grant an extension of the due date of an assessment
    in extenuating circumstances. (iv) The Examiner will normally only accept assessments
    that have been written, typed or printed on paper-based media. (v) The Examiner will
    not accept submission of assessments by facsimile.