Description: Advanced Multimedia Project

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<tr>
<td>MMS</td>
<td>3002</td>
<td>44810</td>
<td>2, 2005</td>
<td>ONC</td>
<td>2.00</td>
<td>Toowoomba</td>
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Academic group: FOART

Academic org: FOA004

Student contribution band: 1

ASCED code: 100703

STAFFING

Examiner: David Boreham
Moderator: Stuart Thorp

REQUISITES

Pre-requisite: MMS3001

SYNOPSIS

This course is based on the student's participation in a self directed multimedia production. Students will be expected to apply the multimedia production and management skills acquired in preceding courses to a particular production idea. Students are encouraged to explore the practical and experimental application of multimedia techniques to their project whilst maintaining production goals and deadlines. Students will be responsible for managing all aspects of the project's development phases. The planning, documentation and production of the multimedia project within the production timelines will be the major activities of the course.

OBJECTIVES

On successful completion of this course students will be able to:

1. Analyse and develop a multimedia project's conceptual framework and prepare a formal project proposal.
2. Manage the acquisition, legal title, storage and management of media assets for the project.
3. Design, develop and produce a multimedia project.
4. Guarantee the quality of each stage of the production process and deadlines by an informed application of the principles of project management and testing.
5. Establish criteria for the evaluation of success and critically evaluate the final project as a media product and as a production process.
TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the ‘Textbook Search’ facility at http://bookshop.usq.edu.au click ‘Semester’, then enter your ‘Course Code’ (no spaces).

For this course, students are required to purchase an External 7200 rpm Hard Drive with Firewire. This hardware will be necessary for use over the duration of the three years of the degree course.

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Graham, L 1999, Principles of interactive design, Delmar, Albany.
Hillman, D 1998, Multimedia technology and applications, Delmar, Albany.
Mohler, J L and Duff, J 2000, Designing interactive web sites, Delmar/Thomson Learning, Albany.

STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
</tr>
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<tbody>
<tr>
<td>Directed Study</td>
<td>278.00</td>
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<tr>
<td>Lectures</td>
<td>13.00</td>
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<td>Tutorials</td>
<td>39.00</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tbody>
<tr>
<td>ASSIGNMENT 1: PART A</td>
<td>100.00</td>
<td>10.00</td>
<td>29 Jul 2005</td>
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<tr>
<td>ASSIGNMENT 1: PART B</td>
<td>100.00</td>
<td>15.00</td>
<td>19 Aug 2005</td>
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<tr>
<td>PROJECT PRES AND CRITIQUE</td>
<td>100.00</td>
<td>50.00</td>
<td>21 Oct 2005</td>
</tr>
<tr>
<td>PROJECT EVALUATION</td>
<td>100.00</td>
<td>25.00</td>
<td>28 Oct 2005</td>
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IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.

4 Requirements for student to be awarded a passing grade in the course:
To be assured of receiving a passing grade, a student must: (i) submit all of the summative assessment items; and (ii) achieve at least 50% of the available weighted marks for the summative assessment items.

5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6 Examination information:
There is no exam for this course.

7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ Handbook.

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be produced within five days if required by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded:
IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

OTHER REQUIREMENTS

1. If assignments in the course require the use of surveys, interviews, etc., students should be aware of the University and Faculty of Arts ethical requirements/guidelines. (The course syllabus distributed to students in the first week of teaching provides this information.)