Description: Peace and Conflict in the Media

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<tr>
<td>CMS</td>
<td>2015</td>
<td>55244</td>
<td>2, 2006</td>
<td>ONC</td>
<td>1.00</td>
<td>Wide Bay</td>
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Academic group: FOART
Academic org: FOA004
Student contribution band: 1
ASCED code: 100700

STAFFING
Examiner: Julianne Stewart
Moderator: Lauretta Wright

SYNOPSIS
This course focuses on the ways in which media report conflicts, locally, nationally and internationally, and thus on the role played by the mass media in circulating discourses of peace and conflict in society. It provides students with a knowledge of the structural elements of the mainstream mass media such as news wholesaling and retailing, and examines aspects of journalistic training and professional practices which may lead to a bias towards conflict promotion. A substantial component of the course is concerned with providing students with skills in promoting peace and understanding through the practice of journalism. In this context a range of alternative publication forms are explored.

OBJECTIVES
On completion of this course students will be able to:

1. discuss the roles of media institutions in circulating meanings relating to peace and conflict in contemporary society; (Critique & Major Project assessment items refer)
2. identify the social function of a range of alternative non-mainstream media publications; (Critique and Major Project assessment items refer)
3. identify media discourses of peace and conflict; (Critique, & Major Project assessment items refer)
4. develop writing skills to address imbalances between the reporting of peace and conflict in the media. (Major Project assessment item refers)
5. demonstrate a basic analytical understanding of conflict (All assessment items apply);
6. develop effective techniques for searching relevant print and electronic databases, the world wide web and other sources for material pertaining to the reporting of peace and conflict (All assessment items apply).
TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Peace and conflict journalism</td>
<td>10.00</td>
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<tr>
<td>2. Conflict analysis</td>
<td>10.00</td>
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<tr>
<td>3. Reporting violence</td>
<td>10.00</td>
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<td>4. War propaganda</td>
<td>10.00</td>
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<td>5. Analysis of patterns of news reporting</td>
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<tr>
<td>6. The myth of journalistic objectivity</td>
<td>10.00</td>
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<td>7. Alternative media and their functions</td>
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<tr>
<td>8. Writing skills</td>
<td>10.00</td>
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<td>9. Theories of power and conflict in the media</td>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).


REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

*Electronic Intifada,*

*Foreign Correspondent,* (video recordings of the television program), Available in USQ library.

*Jerusalem Post,* (online), http://www.jpost.com/.


Dos Santos, R 2003, Reflections upon racism in the context of Brazilian mass media reform, *Media Development*, http://www.wacc.org.uk/wacc/content/pdf/424,


Hamelink, C 2002, Communication may not build peace, but it can certainly contribute to war, *Media Development*, http://www.wacc.org.uk/wacc/content/pdf/668,


(Pwww.bullfrogfilms1.com)


**STUDENT WORKLOAD REQUIREMENTS**

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Lectures</td>
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<tr>
<td>Private Study</td>
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<tr>
<td>Tutorials</td>
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ASSESSMENT DETAILS

<table>
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<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<td>14 Aug 2006</td>
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<tr>
<td>MAJOR PROJECT</td>
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<td>30 Oct 2006</td>
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<td>FOLIO - ARTICLES WITH CRITIQUES</td>
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<td>30.00</td>
<td>06 Nov 2006</td>
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IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:
   It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2. Requirements for students to complete each assessment item satisfactorily:
   To complete each of the assessment items satisfactorily, students must obtain at least 50% of the marks available for each assessment item.

3. Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval, then a penalty of 10% of the total marks available for the assignment will apply for each of the first FIVE working days late, after which a zero mark will be given.

4. Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade, students must demonstrate, via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by: (i) satisfactorily completing the summative assessment items; and (ii) obtaining at least 50% of the total weighted marks for all summative assessment items.

5. Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the weighted aggregate of the marks (or grades) obtained for each of the summative assessment items in the course.

6. Examination information:
   There is no exam for this course.

7. Examination period when Deferred/Supplementary examinations will be held:
   Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.

8. University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ Handbook.
ASSESSMENT NOTES

1. (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (c) In accordance with University’s Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (e) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

OTHER REQUIREMENTS

1. If assignments in the course require the use of surveys, interviews, etc, students should be aware of the University and Faculty of Arts ethical requirements/guidelines. (The course syllabus distributed to students in the first week of teaching provides this information.)