Description: Mass Communication Dissertation B

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
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<tbody>
<tr>
<td>CMS</td>
<td>4004</td>
<td>66671</td>
<td>2, 2007</td>
<td>ONC</td>
<td>2.00</td>
<td>Toowoomba</td>
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**Academic group:** FOART
**Academic org:** FOA003
**Student contribution band:** 1
**ASCED code:** 100700

**STAFFING**
Examiner: Karey Harrison

**REQUISITES**
Pre-requisite: CMS4003

**SYNOPSIS**
This 2 unit course enables students enrolled in the Honours Programme to complete their dissertation under supervision. This course is a continuation of the work commenced in CMS4003. The dissertation shall be 12,000-15,000 words in length. Where non print material or feature article material is submitted for assessment, it must be accompanied by a dissertation theorizing and contextualising the production at a level appropriate to the award of BA degree at honors level. In such cases the length of the dissertation may be reduced to 10,000 words.

**OBJECTIVES**
On successful completion of this course students will be able to:

1. research and report autonomously in written form on a sustained topic in the field of Mass Communication; (assessment items 1, 2 & 3 refer)
2. devise, develop and sustain lengthy but sound argument; (assessment items 1, 2 & 3 refer)
3. edit and present in publishable printed form a completed dissertation ready for submission to the dissertation examiners. (assessment items 1 & 3 refer)

**TOPICS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Data collection/selection</td>
<td>40.00</td>
</tr>
<tr>
<td>2. Data presentation, analysis and discussion</td>
<td>50.00</td>
</tr>
<tr>
<td>3. Summarising, drawing conclusions, making recommendations</td>
<td>10.00</td>
</tr>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Private Study</td>
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<tr>
<td>Seminars</td>
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<td>Supervisor Consultation</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tbody>
<tr>
<td>1ST DRAFT COMPLETE DISSERTATION</td>
<td>100.00</td>
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<td>28 Sep 2007</td>
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<tr>
<td>ORAL PRESENTATION FINDINGS</td>
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<td>01 Oct 2007</td>
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<tr>
<td>FINAL DRAFT</td>
<td>100.00</td>
<td>100.00</td>
<td>29 Oct 2007</td>
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</tbody>
</table>

NOTES

1. This assignment is aligned with objectives 1 & 2.
2. This assignment is aligned with objectives 1 & 2.
3. This assignment is aligned with objectives 1, 2, & 3.

IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:
   It is the students' responsibility to attend and participate appropriately in all activities (such as workshops and consultation with supervisors) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2. Requirements for students to complete each assessment item satisfactorily:
   To successfully complete an individual assessment item, a student must achieve at least 50% of the marks or a grade of at least C-. This statement must be read in conjunction with Statement 4 below.
3 Penalties for late submission of required work:
If students submit Dissertations/Projects after the due date without prior approval or documented medical circumstances, then a fail grade will be given.

4 Requirements for student to be awarded a passing grade in the course:
To be assured of receiving a passing grade a student must achieve at least 50% of the total weighted marks available for the course.

5 Method used to combine assessment results to attain final grade:
Method used to combine assessment results to attain final grade for Part 2 of Dissertation/Project courses (where IIP is a possible temporary grade for Part 1) - If the progress reports are deemed satisfactory by the student's supervisor and the course examiner, the student will be awarded an interim grade of IIP, indicating satisfactory performance in the course. When the Dissertation/Project has been assessed in its entirety, the grade of IIP for the first part of the Dissertation/Project will be changed to the final grade. For example, if the student received an HD for his/her dissertation/project at the completion of Dissertation/Project 2, then the grade of IIP for the first part would be changed to an HD.

6 Examination information:
There is no set exam for this course. However the Dissertation/Project will be examined under the conditions set out for the program.

7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the Examiner. (b) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (c) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (d) In the event that a due date for an assignment falls on a local public holiday in their area, such as a Show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the examiner's convenience. (e) Students who do not have regular access to postal services or who are otherwise disadvantaged by these regulations may be given special consideration. They should contact the examiner of the course to negotiate such special arrangements. (f) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (g) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment...
or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

OTHER REQUIREMENTS

1. The dissertation shall be typed and bound and shall conform with the Faculty of Arts style guide for the presentation of theses and dissertations.

2. Assessment of the dissertation normally shall be carried out by two qualified examiners, at least one of whom is external to the University of Southern Queensland, and none of whom is supervising the student for this thesis.

3. Where a project or dissertation requires students to use surveys or interviews, such methods will need to meet University ethical standards. The student must satisfy the supervisor and the course examiner that University ethical requirements are being met. This will normally be via completion and submission of an Ethics Clearance form, as per the study materials.

4. It is the responsibility of the student to ensure that all chapter drafts, as well as the final draft of their dissertation, be written in an acceptable standard of English expression. If students' initial work is not of an acceptable standard, students will be encouraged to use the services of a copy-editor, or to seek assistance from a competent writer of English. It is not the supervisor's principal role to correct English spelling, expression or grammar, although appropriate advice will be given. Dissertations or drafts of chapters of dissertations that are not expressed to a standard of English expression acceptable to the supervisor will be referred back to the student for correction, and will not be submitted for examination until corrected. Students who fail to address this aspect of their dissertation risk failing the course. Any expenses incurred in having drafts checked by copy-editors will be met by the student. Please also note that while copy-editing may be carried out by someone who is not the student, all the substantial content of the dissertation must be the student's own work.