Description: Art and Media

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDU</td>
<td>2451</td>
<td>62723</td>
<td>1, 2007</td>
<td>ONC</td>
<td>1.00</td>
<td>Toowoomba</td>
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</table>

**Academic group:** FOEDU

**Academic org:** FOE002

**Student contribution band:** National Priority Teaching

** ASCED code:** 070301

**STAFFING**

Examiner: Janice Jones
Moderator: David Cleaver

**OTHER REQUISITES**

State law in Queensland (Australia) requires that all adults working/undertaking professional experience/researching with children under the age of 18, in the state of Queensland are required to possess a current suitability card (Blue Card). (See "Other Requirements" for further information.) Also see: http://www.childcomm.qld.gov.au/employment/bluecard/informationSheets.html.

**RATIONALE**

Children's experience of traditional and new media impacts both upon their self-perception and on their understanding of a connected world. For their teachers, therefore, a critical and analytical understanding of media as text from the perspective of their own and other cultures is important for support of children's creative work and understanding of the world.

**SYNOPSIS**

This course aims to encourage future teachers to develop familiarity with production processes for a range of media, supporting their development of the necessary skills and understandings for the use of media for teaching and learning. Through close analysis and production of imagery, sound and text in a range of media formats such as children's games, film, television, Internet, popular music, documentary and advertising, students will gain an understanding of a range of media and their importance in the global context.

**OBJECTIVES**

The course objectives define the student learning outcomes for a course. The assessment item(s) that may be used to assess student achievement of an objective are shown in parenthesis. On completion of this course students will be able to:

1. deconstruct media texts: analyse and critically evaluate a range of visual media forms and design elements for meaning (Assignment 1)
2. critically evaluate the medium and message of websites (Assignment 1)
3. demonstrate an understanding of the cultural impact of popular media in the global context (All assessment items)
4. construct meaning through media: apply design elements for communication to inform, educate and persuade in visual media in colour and in black and white (Assignment 2)
5. plan and storyboard for film or graphic novel production (Assignment 2)
6. produce and record original music and sound for film (Assignment 2)
7. create and incorporate special effects into film (Assignment 2)
8. use dramatic representation, through acting, puppetry or animation for storytelling in film (Assignment 3)
9. demonstrate sufficient skills in manipulation of traditional and new media technologies for integration into classroom teaching and learning. (Assignments 2 and 3)

**TOPICS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>1. Design for meaning</td>
<td>40.00</td>
</tr>
<tr>
<td>1.1. investigation of processes, products and values in traditional and new media</td>
<td></td>
</tr>
<tr>
<td>1.2. development of design skills for traditional and new media</td>
<td></td>
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<tr>
<td>1.3. awareness of aesthetic and cultural meanings of traditional and new media in the global context</td>
<td></td>
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<tr>
<td>2. Sound, aesthetics and audience</td>
<td>30.00</td>
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<tr>
<td>2.1. investigation of sound and music in traditional and new media and its impact upon culture</td>
<td></td>
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<tr>
<td>2.2. development of vocal, listening and musical skills for a selected audience and purpose</td>
<td></td>
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<tr>
<td>2.3. development of technical skills for integration of music and sound into digital media</td>
<td></td>
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<tr>
<td>2.4. awareness of aesthetic and cultural meanings of traditional and new media in the global context</td>
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<tr>
<td>3. Non-verbal and verbal communication for persuasion, information and education</td>
<td>30.00</td>
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<tr>
<td>3.1. analysis of non-verbal communication and its associated socio-cultural messages in global contexts</td>
<td></td>
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<tr>
<td>3.2. manipulation of the human images for a range of contexts: educational, persuasive, informational</td>
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<tr>
<td>3.3. acting and voice skills for media presentation</td>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

There is no set text for this course.

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.


STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tr>
<td>Directed Study</td>
<td>126.00</td>
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<tr>
<td>Workshops</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASSIGNMENT 1</td>
<td>20.00</td>
<td>20.00</td>
<td>05 Apr 2007 (see note 1)</td>
</tr>
<tr>
<td>ASSIGNMENT 3</td>
<td>40.00</td>
<td>40.00</td>
<td>15 Jun 2007 (see note 2)</td>
</tr>
<tr>
<td>ASSIGNMENT 2</td>
<td>40.00</td>
<td>40.00</td>
<td>18 Jun 2007 (see note 3)</td>
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NOTES

1. Assignment 1: Critical Evaluation
2. Assignment 3: Media teaching unit
3. Assignment 2: Planning, Design Work, Storyboard, Script and Film

IMPORTANT ASSESSMENT INFORMATION

1. Attendance requirements:
   It is the students’ responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2. Requirements for students to complete each assessment item satisfactorily:
To satisfactorily complete an individual assessment item a student must achieve at least 50% of the marks available for each assessment item.

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval then a penalty of 10% of the total marks gained by the student for the assignment will apply for each working day late.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade a student must complete and submit all of the summative assessment items and achieve at least 50% of the total weighted marks available for the course.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.

6 Examination information:
   There is no examination in this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   There will be no Deferred or Supplementary examinations in this course.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6. Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm or in the current USQ Handbook. USQ Regulation 5.6 Assessment 5.6.10 Resubmission of Assessment Items states that, "....an examiner may permit students to resubmit an assignment that has received a failing grade or a mark of less than 50%. If a student is permitted to resubmit a failed assignment, normally the only passing grade or mark allowable for the resubmitted assignment will be C- or 50% (as appropriate)." Students will be allowed to resubmit all marked assessment items for re-assessment.

ASSESSMENT NOTES

1 The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the examiner.

2 Students must retain a copy of each item submitted for assessment. This must be produced within twenty-four (24) hours of receipt of request being made by the examiner. The student must retain this copy until the grade for this course has been finalised.

3 In accordance with the University's assignment extension policy (Regulation 5.6.1), the examiner may grant an extension of the due date of an assignment in extenuating circumstances.

4 The Faculty will normally only accept assessments that have been written, typed or printed on paper-based media. The Faculty will NOT accept submission of assignments by facsimile. Students who do not have regular access to postal services or who are otherwise disadvantaged by these regulations may be given special consideration. They should contact the examiner of the course to negotiate such special arrangements.

5 Students who have undertaken all of the required assessments in a course but who have failed to meet some of the specified objectives of a course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete - Make up). An IM grade will
only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study.

6 Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or to sit for an examination at the scheduled time may apply to defer an assessment in a course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary grades may be awarded IDS (Incomplete - Deferred Examination); IDM (Incomplete - Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).

7 When there is more than one marker for a single item of assessment, the distributed patterns and means for the different markers will be compared and marks adjusted if necessary.

8 Marking criteria are provided in course material as mark sheets/guides or as part of assignment specifications.

9 Summative assessment items will receive a numerical score. Any ungraded assessment requirement will receive a Pass, Fail or Incomplete.

10 Assessment instruments for this course could include any of the following if agreed or specified: folios, projects, journals, notated scores, video and tape recordings, researched essays, computer-generated presentations.

OTHER REQUIREMENTS

1 Students will require access to e-mail and Internet access to USQConnect for this course.

2 Students are to use a recognised referencing system as specified by the examiner.

3 IMPORTANT NOTE: Working with Children: State law in Queensland requires that all adults (including university students, pre-service educators, trainers, vocational teachers, industry educators) working with children under the age of 18, in the State of Queensland*, obtain approval before commencing such work. Many education courses include a practical component (professional experience, project work, research, assessment etc.) that may require engagement with children under the age of 18. It is your responsibility to ensure that you possess a current suitability card (Blue Card) before commencing any practical components of this course. DO NOT PARTICIPATE IN ANY PRACTICAL EXPERIENCE WITH CHILDREN UNDER 18 UNLESS YOU POSSESS A CURRENT ‘BLUE CARD’. For further information: http://www.childcomm.qld.gov.au/employment/bluecard/informationSheets.html *If you are undertaking practical experience outside the State of Queensland, Australia you should check local requirements.