Description: Strategic Issues Management

<table>
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<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
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<tr>
<td>MGT</td>
<td>8882</td>
<td>66954</td>
<td>2, 2007</td>
<td>EXT</td>
<td>1.00</td>
<td>Toowoomba</td>
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Academic group: FOBUS
Academic org: FOB004
Student contribution band: 2
ASCED code: 080307

STAFFING
Examiner: Glenda Adkins
Moderator: Bruce Millett

OTHER REQUISITES
Students are required to have access to a personal computer, e-mail capabilities and Internet access to USQConnect. Current details of computer requirements can be found at http://www.usq.edu.au/business/aboutfob.htm

RATIONALE
While managers are exposed to a diverse range of operational tasks, they also need an understanding of the strategic nature of their organisations and the linkages between operational and strategic issues. In particular, managers and professionals across both the public and private sectors need to be able to identify the significant strategic issues that are currently challenging their organisations and be able to participate in debate so they can articulate a sound position in response to such issues. This is predicated on the assumption that effective operational planning and decision-making can only occur in the context of a clear and concise strategic vision for the organisation and a shared understanding of that vision and the challenges in making it a reality. Strategic issues management focuses on achieving long term sustainability by creating in students a knowledge and skills base for identifying and responding to strategic challenges and opportunities.

SYNOPSIS
The aim of this course is to assist business leaders and professionals in developing a conceptual framework for strategic issues management and assist them in articulating a sound response to significant strategic issues that confront their organisations. The context of management and leadership has increased in complexity and diversity and time has become a critical resource. Decision-making is becoming more reactive and fragmented. In this course, students will be exposed to strategic thinking and the processes of managing strategic issues. Students will develop a better understanding of their organisation's capacity to deal more effectively with issues critical to long term sustainability.
OBJECTIVES
The course objectives define the student learning outcomes for a course. The assessment item/s that may be used to assess student achievement of an objective is/are shown in parentheses after each objective. On successful completion of this course, students should be able to:

1. demonstrate an understanding of the nature of strategic issues management (Assignment 1, Assignment 2, Assignment 3)
2. identify a range of strategic and policy issues that confront their organisations (Assignment 1, Assignment 2, Assignment 3)
3. articulate a framework for dealing with a specific and relevant strategic issue (Assignment 1, Assignment 2, Assignment 3)
4. articulate and defend a range of strategies that leadership throughout the organisation can adopt to address the strategic issues (Assignment 1, Assignment 2, Assignment 3).

TOPICS

<table>
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<tr>
<th>Description</th>
<th>Weighting (%)</th>
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<tbody>
<tr>
<td>The nature of strategic issue management</td>
<td>30.00</td>
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<tr>
<td>Developing a framework for action</td>
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</tr>
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<td>Mobilising action through strategic leadership</td>
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TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).


REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

STUDENT WORKLOAD REQUIREMENTS

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<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Assessment</td>
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<tr>
<td>Directed Study</td>
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<td>Private Study</td>
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ASSESSMENT DETAILS

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<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
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<tbody>
<tr>
<td>ASSIGNMENT 1</td>
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<td>30.00</td>
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<td>ASSIGNMENT 2</td>
<td>30.00</td>
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<td>ASSIGNMENT 3</td>
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<td>40.00</td>
<td>05 Nov 2007</td>
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IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   If you are an international student in Australia, you are advised to attend all classes at your campus. For all other students, there are no attendance requirements for this course. However, it is the students' responsibility to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related activities and administration.

2 Requirements for students to complete each assessment item satisfactorily:
   To satisfactorily complete an individual assessment item a student must achieve at least 50% of the marks. (Depending upon the requirements in Statement 4 below, students may not have to satisfactorily complete each assessment item to receive a passing grade in this course.)

3 Penalties for late submission of required work:
   If students submit assignments after the due date without prior approval of the examiner, then a penalty of 5% of the total marks gained by the student for the assignment may apply for each working day late up to ten working days at which time a mark of zero may be recorded.

4 Requirements for student to be awarded a passing grade in the course:
   To be assured of receiving a passing grade a student must achieve at least 50% of the total weighted marks available for the course.

5 Method used to combine assessment results to attain final grade:
   The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.

6 Examination information:
   There is no examination in this course.

7 Examination period when Deferred/Supplementary examinations will be held:
   Not applicable.

8 University Regulations:
   Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Student Academic Misconduct for further information and to avoid actions which might contravene university regulations. These regulations can be found at http://www.usq.edu.au/corporateservices/calendar/part5.htm. Students should also read the Faculty of Business Policies and Procedures which can be found at http://www.usq.edu.au/business/aboutfob.htm.

ASSESSMENT NOTES

1 Assignments: (i) The due date for an assignment is the date by which a student must despatch the assignment to the USQ. The onus is on the student to provide proof of the despatch date, if requested by the examiner. (ii) Students must retain a copy of each
assignment submitted for assessment. This must be produced within 24 hours if required by the examiner. (iii) In accordance with university policy, the examiner may grant an extension of the due date of an assignment in extenuating circumstances. (iv) The examiner will normally only accept assessments that have been written, typed or printed on paper-based media. (v) The examiner will not accept submission of assignments by facsimile. (vi) Students who do not have regular access to postal services or who are otherwise disadvantaged by these regulations may be given special consideration. They should contact the examiner to negotiate such special arrangements. (vii) In the event that a due date for an assignment falls on a local public holiday in their area, such as a show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the examiner's convenience.

2 Course weightings: Course weightings of topics should not be interpreted as applying to the number of marks allocated to any aspects of assignments assessing those topics.

3 Deferred work: Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment at the scheduled time may apply to defer an assessment in a course. Such a request must be accompanied by appropriate supporting documentation. A grade of IDM (Incomplete Deferred Make-up) may be awarded.

OTHER REQUIREMENTS

1 Residential school: A voluntary residential school will be scheduled for this course, subject to a minimum number of five enrolments by the cut-off date for enrolling in a residential school.

2 Learning resources: Prescribed texts and materials (see above); recommended reference materials (see above); compact disc; and course Website accessible via USQConnect.