Description: Fundamentals of Media

<table>
<thead>
<tr>
<th>Subject</th>
<th>Cat-nbr</th>
<th>Class</th>
<th>Term</th>
<th>Mode</th>
<th>Units</th>
<th>Campus</th>
</tr>
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<tr>
<td>MMS</td>
<td>1003</td>
<td>6300</td>
<td>1, 2007</td>
<td>OIC</td>
<td>1.00</td>
<td>Springfield</td>
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Academic group: FOART
Academic org: FOA005
Student contribution band: 1
ASCED code: 100703

STAFFING

Examiner: Daryl Sparkes
Moderator: John Hetherington

SYNOPSIS

This course introduces skills required in the area of Television and Film/Video Production. Students will learn the essential elements of each medium and will focus on the development of basic practical and theoretical skills. Students will be expected to attend lectures and workshops where they will develop their abilities to understand and demonstrate technical and artistic competence in the media areas of Television and Film/Video Production.

OBJECTIVES

On successful completion of this course students should:

1. be able to demonstrate knowledge and understanding of a variety of theoretical and practical skills in the areas of Television and Film/Video Production
2. have developed expertise in identifying a variety of specialised equipment and its basic operation and maintenance
3. understand and demonstrate scriptwriting ability specific for Television and Film/Video Production
4. demonstrate a working knowledge of Workplace Health and Safety requirements.

TOPICS

<table>
<thead>
<tr>
<th>Description</th>
<th>Weighting (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Crew roles in Television and Film/Video Production</td>
<td>10.00</td>
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<tr>
<td>2. Identification of Television and Film/Video equipment</td>
<td>10.00</td>
</tr>
<tr>
<td>3. Storyboarding</td>
<td>5.00</td>
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<tr>
<td>4. Standard Cinematography</td>
<td>10.00</td>
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</table>
5. Light and lighting  
6. Editing Techniques  
7. Basic operating maintenance of TV/Film/Video equipment  
8. Workplace Health and Safety on Set  
9. Editing Storage  

TEXT and MATERIALS required to be PURCHASED or ACCESSED

ALL textbooks and materials are available for purchase from USQ BOOKSHOP (unless otherwise stated). Orders may be placed via secure internet, free fax 1800642453, phone 07 46312742 (within Australia), or mail. Overseas students should fax +61 7 46311743, or phone +61 7 46312742. For costs, further details, and internet ordering, use the 'Textbook Search' facility at http://bookshop.usq.edu.au click 'Semester', then enter your 'Course Code' (no spaces).

REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

STUDENT WORKLOAD REQUIREMENTS

<table>
<thead>
<tr>
<th>ACTIVITY</th>
<th>HOURS</th>
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<tbody>
<tr>
<td>Directed Study</td>
<td>60.00</td>
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<tr>
<td>Lectures</td>
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<tr>
<td>Private Study</td>
<td>66.00</td>
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<tr>
<td>Tutorials or Workshops</td>
<td>26.00</td>
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ASSESSMENT DETAILS

<table>
<thead>
<tr>
<th>Description</th>
<th>Marks out of</th>
<th>Wtg(%)</th>
<th>Due date</th>
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<tbody>
<tr>
<td>EXERCISE 1</td>
<td>100.00</td>
<td>50.00</td>
<td>27 Apr 2007</td>
</tr>
<tr>
<td></td>
<td></td>
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<td>(see note 1)</td>
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<td>EXERCISE 2</td>
<td>100.00</td>
<td>50.00</td>
<td>15 Jun 2007</td>
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<tr>
<td></td>
<td></td>
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<td>(see note 2)</td>
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</tbody>
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NOTES

1. This Exercise is aligned with Objectives 1-9.
2. This Exercise is aligned with Objectives 1-9.

IMPORTANT ASSESSMENT INFORMATION

1 Attendance requirements:
   It is the student's responsibility to attend and participate appropriately in all activities (such as lectures, tutorials, laboratories and practical work) scheduled for them, and to study all material provided to them or required to be accessed by them to maximise their chance of meeting the objectives of the course and to be informed of course-related
activities and administration. For this course, normal class attendance consists of one one-hour lecture and one two-hour tutorial per week.

2 Requirements for students to complete each assessment item satisfactorily:
To successfully complete an individual assessment item, a student must achieve at least 50% of the marks or a grade of at least C-. This statement must be read in conjunction with Statement 4 below.

3 Penalties for late submission of required work:
N/A

4 Requirements for student to be awarded a passing grade in the course:
To be assured of a passing grade, students must demonstrate via the summative assessment items, that they have achieved the required minimum standards in relation to the objectives of the course by: (i) satisfactorily completing the examination, submitting all assignments and (ii) obtaining at least 50% of the total weighted marks for all summative assessment items and (iii) satisfactorily completing all assigned production duties in public productions.

5 Method used to combine assessment results to attain final grade:
The final grades for students will be assigned on the basis of the aggregate of the weighted marks obtained for each of the summative assessment items in the course.

6 Examination information:
There is no exam for this course.

7 Examination period when Deferred/Supplementary examinations will be held:
Given the details under (6) above, there are no deferred exams for this course. However, if any deferred/makeup work is granted, it would have to be submitted by a date set by the examiner.

8 University Regulations:
Students should read USQ Regulations 5.1 Definitions, 5.6 Assessment, and 5.10 Academic Misconduct for further information and to avoid actions which might contravene University Regulations. These regulations can be found at the URL http://www.usq.edu.au/corporateservices/calendar/part5.htm

ASSESSMENT NOTES

9 (a) The due date for an assignment is the date by which a student must lodge the assignment at the USQ. (b) All Faculty of Arts assignments must be lodged in the Faculty Assessment Centre on the Ground Floor of Q Block no later than 12 noon on the due date. (c) In the event that a due date for an assignment falls on a local public holiday in their area, such as a Show holiday, the due date for the assignment will be the next day. Students are to note on the assignment cover the date of the public holiday for the examiner's convenience. (d) Students must retain a copy of each item submitted for assessment. This must be despatched to USQ within 24 hours if requested by the Examiner. (e) In accordance with University's Assignment Extension Policy (Regulation 5.6.1), the examiner of a course may grant an extension of the due date of an assignment in extenuating circumstances such as documented ill-health. (f) Students who have undertaken all of the required assessments in the course but who have failed to meet some of the specified objectives of the course within the normally prescribed time may be awarded the temporary grade: IM (Incomplete-Makeup). An IM grade will only be awarded when, in the opinion of the examiner, a student will be able to achieve the remaining objectives of the course after a period of non-directed personal study. (g) Students who, for medical, family/personal, or employment-related reasons, are unable to complete an assignment or sit for an examination at the scheduled time, may apply to defer an assessment in the course. Such a request must be accompanied by appropriate supporting documentation. One of the following temporary
grades may be awarded: IDS (Incomplete - Deferred Examination; IDM (Incomplete Deferred Make-up); IDB (Incomplete - Both Deferred Examination and Deferred Make-up).