

Master of Business Administration International (IMBA) - MBAI

CRICOS code (International applicants): 095560D

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should [contact us](#).

	On-campus*	Online
Semester intake:	No new admissions	No new admissions
Campus:	Springfield, Toowoomba	-
Fees:	Domestic full fee paying place International full fee paying place	Domestic full fee paying place International full fee paying place
Standard duration:	2 years full-time, up to 8 years part-time	
Program articulation:	From: Graduate Certificate of Business ; Graduate Diploma of Business To: Doctor of Business Administration	

Notes:

There are limited courses available in semester 3.

Footnotes

* This program is not offered to international students at Toowoomba campus.

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: study@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email: usq.support@usq.edu.au

Professional accreditation

USQ is registered with the [Project Management Institute](#) (PMI)® as a Global Registered Education Provider (R.E.P.). A study of project management at USQ earns professional development units towards certification with PMI including towards the Project Management Professional (PMP)®.

PMI, PMP and Project Management Professional (PMP) are registered marks of the Project Management Institute, Inc.

Program aims

The USQ Master of Business Administration International provides students with skills and knowledge related to management, people, markets and finance in an international business arena. Graduates will be able to solve complex international organisational problems and be able to manage change through the mastery of particular skills related to creativity, information literacy, and self-reflection. The program focuses on applied leadership and the management of diversity in international business contexts using appropriate professional and ethical frameworks. The USQ Master of Business Administration International prepares graduates to work in traditional, virtual and emerging work environments by developing mastery in oral and written communication relevant to international business contexts.

Program objectives

The Master of Business Administration International graduate should be able to:

- (1) apply knowledge of the management of people, systems and markets in an international business context
- (2) work independently and collaboratively to solve complex organisational problems using relevant data, theory and analytical skills
- (3) communicate clearly and concisely in various formats to a range of audiences
- (4) use creativity and judgement to plan and implement solutions to complex organisational problems in international contexts
- (5) construct solutions to complex managerial problems that are consistent with responsible and ethical global professional standards.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 09. Graduates at this level will have specialised knowledge and skills for research, and/or professional practice and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Completion of an Australian university Bachelor degree in any area and a minimum of one year professional work experience in business, or equivalent.
- English Language Proficiency requirements for Category 3.

For candidates who do not have a Bachelor degree, but have five years' professional work experience in the area of business equivalent to a Bachelor degree at AQF level 7, USQ's [Graduate Certificate of Business](#) provides an articulation pathway into the Master of Business Administration International. Upon completion and achievement of a minimum GPA of 4.0, they will be eligible for entry into the Master of Business Administration International.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Master of Business Administration International consists of 16 courses, each of one unit, and has the following structure:

- core (12 courses) - 4 foundation core courses, 4 non-foundation core courses and 4 foundation international business courses
- 4 discipline specialisation courses including a capstone course [MGT8002 Strategic Management](#) OR general specialisation including three courses* from any specialisation and [MGT8002 Strategic Management](#)

* with the permission of the Faculty of Business, Education, Law and Arts.

Students will normally be expected to complete the four foundation core courses before progressing to other courses.

Core courses

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Foundation core courses			
ACC5502 Accounting and Financial Management	1, 3	1	1
ECO5000 Economics for Managers	1, 2	2	2
MGT5000 Managing Organisational Behaviour	1, 3		1
MKT5000 Marketing Management	2, 3	2	2
Non-foundation core courses:			
CIS8000 Global Information Systems Strategy	1, 2	1, 2	2
MBA8000 Applied Business Research and Ethics	1, 2	1	1
MGT8022 Project-Based Management	2, 3		2
MGT8033 Leading Organisational Change	1, 2	2	2
International Business courses:			
ECO8060 Business in the International Economy	1		
MGT8032 International Management	2		
MKT8002 International Marketing	1		1
LAW8118 International Business Law	1		1

Specialisation

There are six named specialisations and one general specialisation available in the Master of Business Administration International. Students will be able to choose ONE specialisation only to make up the 16 courses. Alternatively, you may choose three (3) courses from any specialisation plus [MGT8002 Strategic Management](#) to make up a General specialisation. Students may also be able to choose courses from across the University subject to the approval of the Faculty of Business, Education, Law and Arts and may involve pre-requisites.

Business Leadership

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT8037 Leading Teams to Success	2		
MGT8038 Leadership Development	1		
MGT8039 Strategic Leadership	3		
MGT8002 Strategic Management	1, 2, 3		

Digital Marketing Analytics

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MKT8011 Digital Marketing	2	2	
CIS5101 Digital Enterprise	2, 3	2	2
CIS8025 Big Data Analytics	2	2	2
MGT8002 Strategic Management	1, 2, 3		

Digital Transformation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
CIS8008 Business Intelligence	1, 2	1	1
CIS8011 Digital Innovation	2, 3	2	2
CIS8018 Cyber Security	2	2	2
MGT8002 Strategic Management	1, 2, 3		

Finance

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
FIN8201 Corporate Finance	1, 3	1	1
FIN8202 Financial Markets and Instruments	2		
FIN8203 Strategic Investments	1		

MGT8002 Strategic Management	1, 2, 3		
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Project Management specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT8002 Strategic Management	1, 2, 3		
MGT8073 Project Processes and Systems	1		1
MGT8075 Project Delivery	2		2
MGT8077 Project Risk Management	1		1

Strategic Marketing

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MKT8001 Buyer Behaviour	1		
MKT8011 Digital Marketing	2	2	
MKT8012 Strategic Marketing and Innovation	2		
MGT8002 Strategic Management	1, 2, 3		

IT requirements

For information technology requirements please refer to the [minimum computing standards](#).

Other program requirements

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

Articulation

Students who complete the Master of Business Administration International are eligible to apply for the [Doctor of Business Administration](#), provided that they meet all of the admission requirements for that program. Please refer to the [Doctor of Business Administration](#) for further information, or contact the Faculty of Business, Education, Law and Arts.

Exit points

A student who chooses not to complete or who does not maintain good standing in this program will be permitted to exit with a lesser qualification as set out below, provided that they have met the requirements of that program.

- A student who successfully completes eight Master of Business Administration International units may, upon application, exit with a [Graduate Diploma of Business \(GDBZ\)](#). A student who has successfully completed all the requirements of at least one specialisation may have one specialisation shown on their testamur.

- A student who successfully completes all requirements for the [Graduate Certificate of Business](#)(GCBU) may, upon application, exit with that qualification. A student who has successfully completed all the requirements of a 4-unit specialisation may have that specialisation shown on their testamur

Credit

Credit may be granted on the basis of completed equivalent postgraduate study from a recognised university. In order for credit to be granted, the claim must meet the following specific requirements:

- the course was passed within five years prior to the application (courses up to 10 years old may be considered if evidence is provided that the applicant has been employed in that field)
- the course passed is sufficiently equivalent in objectives, content and weightings to a course prescribed in the Master of Business Administration International
- the maximum credit granted is no greater than eight courses for the Master of Business Administration International
- credit approved in this program will not automatically apply to other programs offered by the USQ.

Claims for credit should be submitted prior to or at the time of enrolment in a course. Each claim will be assessed on individual merit in line with USQ policy. Please contact the Faculty of Business, Education, Law and Arts for further information.

Recommended enrolment pattern

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC5502 Accounting and Financial Management	1	1			1	1	Pre-requisite: Students enrolled in one of the following Programs: Master of Professional Accounting (MPAC) or Master of Business Administration & Master of Professional Accounting (MBAC) are not eligible for enrolment
MGT5000 Managing Organisational Behaviour					1	1	
ECO8060 Business in the International Economy					1	1	
MKT8002 International Marketing	1	1			1	1	
ECO5000 Economics for Managers	1	2			1	2	
MKT5000 Marketing Management	1	2			1	2	
MGT8033 Leading Organisational Change	1	2			1	2	
Specialisation course 1	1	2			1	2	
MBA8000 Applied Business Research and Ethics					2	1	
CIS8000 Global Information Systems Strategy	2	1			2	1	
LAW8118 International Business Law					2	1	
Specialisation course 2	2	1			2	1	
MGT8022 Project-Based Management	2	2			2	2	
MGT8032 International Management					2	2	
Specialisation course 3	2	2			2	2	
Specialisation course 4	2	2			2	2	