

Master of Business and Innovation (MBSI) - MBusInv

CRICOS code (International applicants): 086146D

	On-campus	Online
Semester intake:	Semester 1 (February) Semester 2 (July)	Semester 1 (February) Semester 2 (July) Semester 3 (November)
Campus:	Springfield, Toowoomba	-
Fees:	Domestic full fee paying place International full fee paying place	Domestic full fee paying place International full fee paying place
Standard duration:	1.5 years full-time, up to 3 years part-time	
Program articulation:	From: Graduate Certificate of Business To: Doctor of Business Administration ; Doctor of Philosophy	

Notes:

Not all specialisations are offered in on-campus mode. Where a specialisation is offered on-campus, it may not be offered in that mode at all campuses. There are limited courses available in semester 3.

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: study@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usq.support@usq.edu.au

Program aims

The Master of Business and Innovation is an advanced cross disciplinary academic program that aims to build and extend business related skills in two specialised areas. It provides students with the ability to match their specialisations with their career goals.

Program objectives

Upon completion of the Master of Business and Innovation, students will be able to:

- demonstrate advanced and integrated understanding of a complex body of knowledge in business and emerging cross-disciplinary specialisations
- independently undertake critical analysis, reflect on and synthesise complex information, problems, concepts and theories in business and emerging cross-disciplines
- engage in independent research using a relevant theoretical framework as a practitioner or learner
- demonstrate expert judgement, autonomy and responsibility in the application of established theories to a body of knowledge or practice
- communicate knowledge, skills and ideas to specialist and non-specialist audiences.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions

and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 09. Graduates at this level will have specialised knowledge and skills for research, and/or professional practice and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Completion of an Australian university Bachelor degree in the area of business, or equivalent.
- English Language Proficiency requirements for Category 3.

For candidates who have a Bachelor degree or equivalent (AQF level 7) in a non-related discipline from a recognised institution, USQ's [Graduate Certificate of Business](#) provides an articulation pathway into the Master of Business and Innovation. Upon completion and achievement of a minimum GPA of 4.0, they will be eligible for entry into the Master of Business and Innovation.

Candidates with a Graduate Certificate (AQF level 8) or higher qualification in any discipline may apply for entry into the Master of Business and Innovation. Eligibility for entry will be determined on a case-by-case basis.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Master of Business and Innovation is comprised of 12 units. All students must complete:

- Two coursework specialisations of 4 units each (8 units)
- One research specialisation (4 units).

Note: Students must successfully complete 8 units of the program before enrolling in [BUS8101 Business Project A](#) (1 unit) and [BUS8102 Business Project B](#) (1 unit).

Normally these courses should be undertaken in the final semester of study.

Coursework Specialisations

Select two coursework specialisations from the following:

- Big Data and Visualisation
- Crisis Management
- Digital Transformation
- Enterprise Leadership
- Finance
- Finance and Wealth Management
- General
- International Business
- Professional Communication
- Sustainable Business

Research Specialisations

- To be eligible to apply for entry to the Doctor of Philosophy, students must normally:
 - successfully complete the program with an overall GPA of 5.0 and;
 - achieve a GPA of 5.75 for the 4-unit Research Specialisation
- Students who enter the [Doctor of Philosophy](#) program from the Research Specialisation in the Master of Business and Innovation program will normally be required to complete two units of research methods and the two-unit confirmation of candidature course in the [Doctor of Philosophy](#) program.
- Students who successfully complete the Master of Business and Innovation and who are not eligible for entry into the [Doctor of Philosophy](#) should check their eligibility for entry into the [Doctor of Business Administration](#).

Big Data and Visualisation specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
CSC8001 Introduction to Data Science and Visualisation	2	2	
CIS8701 Big Data Visualisation	1		1
CIS8702 Crypto-currencies	1		1
MKT8011 Digital Marketing	2	2	

Crisis Management specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
PRL5002 Strategic Issues and Crisis Management [†]	2		
PRL8005 Management Communication [†]	1		
PRL8007 Community Participation [†]	1		
PRL8008 Social Media for Organisations	2		

Footnotes

† This course is offered in odd-numbered years only.

‡ This course is offered in even-numbered years only.

Digital Transformation specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
CIS8008 Business Intelligence	1, 2	1	1
CIS8011 Digital Innovation	2, 3	2	2
CIS8018 Strategic Information Security	2	2	2
CIS8100 Digital Enterprise	1, 3	1	1

Enterprise Leadership specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT8038 Leadership Development	1		
MGT8039 Strategic Leadership	3		
MGT8034 Strategic Management of Human Resources and Innovation	3		
MGT8031 Global Issues in Employment Relations	2		

Finance specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
FIN8201 Corporate Finance	1, 3	1	1
FIN8202 Financial Markets and Instruments	2		
FIN8203 Strategic Investments	1		
FIN8104 International Financial Management	2	2	

Finance and Wealth Management specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
FIN8204 Investor Psychology and Wealth Management	2		
FIN8205 Contemporary Issues in Wealth Management	2		
LAW5230 Taxation Law	1, 2, 3	1	1

LAW8500 Australian Commercial and Corporations Law	1, 2		
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General specialisation

The General specialisation comprises any 4 courses from the [Master of Business Administration](#), [Master of Project Management](#) and Master of Business and Innovation as well as other postgraduate courses from across the university subject to the approval of the Faculty of Business, Education, Law and Arts and meeting any prerequisite requirements. To discuss which courses to study within the General specialisation, please [contact USQ](#).

International Business specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
ECO8060 Business in the International Economy	1		
MGT8032 International Management	2		2
INR8010 International Relations: Guided Topics (Masters)[#]	1		
MKT8002 International Marketing	1		

Footnotes

[#] This course is not offered on-campus S1, 2019

Professional Communication specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
PRL5000 Change Communication[†]	1		
PRL5004 Professional Communication[‡]	2		
PRL8003 Strategic Communication Planning[‡]	1		
MGT8074 Project Team Leadership	2		2

Footnotes

[†] This course is offered in odd-numbered years only.

[‡] This course is offered in even-numbered years only.

Sustainable Business specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
ECO8011 Global Issues in Sustainability	1		

ECO8012 Methods for Sustainable Development	2		
MGT8002 Strategic Management	1, 2, 3	1	2
REN8101 Environment, Society and Sustainability	1		

Research specialisation

Students who complete the Research Specialisation as part of their program will be eligible to apply for entry to the PhD program subject to achieving a minimum GPA of 5.75 in the four research units and meeting other PhD entry requirements.

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MBA8000 Applied Business Research and Ethics	1, 2	1	1
MGT8040 Entrepreneurship, Innovation and Creativity	2		
BUS8101 Business Project A	1, 2		
BUS8102 Business Project B	1, 2		

IT requirements

For information technology requirements please refer to the [minimum computing standards](#).

Other program requirements

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

Articulation

The Master of Business and Innovation articulates from the [Graduate Certificate of Business](#). On completion of the Master of Business and Innovation, students may be eligible for entry into the [Doctor of Business Administration \(DBA\)](#) or the [Doctor of Philosophy \(PhD\)](#), provided they meet necessary entry requirements. Please refer to the DBA and the PhD for further information, or contact the Faculty of Business, Education, Law and Arts.

Exit points

A student who chooses not to complete or who does not maintain good standing in this program may be permitted to exit with a lesser qualification as set out below:

- A student who successfully completes eight Master of Business and Innovation units may, upon application, exit with a [Graduate Diploma of Business](#). A student who has successfully completed all the requirements of at least one specialisation may have one specialisation shown on their testamur.
- A student who successfully completes four Master of Business and Innovation units may, upon application, exit with a [Graduate Certificate of Business](#). A student who has successfully completed all the requirements of a 4-unit specialisation may have that specialisation shown on their testamur.

Credit

Credit may be granted on the basis of completed equivalent postgraduate study from a recognised university. In order for credit to be granted, the claim must meet the following specific requirements:

- the course was passed within five years prior to the application (courses up to 10 years old may be considered if evidence is provided that the applicant has been employed in that field)
- the course passed is sufficiently equivalent in objectives, content and weightings to a course prescribed in the Master of Business and Innovation, or alternatively where applicable the course is suitable as an elective
- the maximum credit granted is no greater than six courses for the Master of Business and Innovation
- credit approved in this program will not automatically apply to other programs offered by USQ.

Claims for credit should be submitted prior to or at the time of enrolment in a course. Each claim will be assessed on individual merit in line with USQ policy. Credit approved in this program will not automatically apply to other programs offered by USQ. Please contact the Faculty of Business, Education, Law and Arts for further information.

Recommended enrolment pattern

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
Specialisation 1 course	1	1			1	1	
Specialisation 2 course	1	1			1	1	
Specialisation 1 course	1	1			2	1	
Specialisation 2 course	1	1			2	1	
Specialisation 1 course	1	2			1	2	
Specialisation 2 course	1	2			1	2	
Research specialisation course	1	2			2	2	
Research specialisation course	1	2			2	2	
Specialisation 1 course	2	1			3	1	
Specialisation 2 course	2	1			3	1	
Research specialisation course/s *	2	1			3	2	

Footnotes

- * Select either [RSH8002 Business Innovation Research](#) (2 units) or {[BUS8101 Business Project A](#) (1 unit) and [BUS8102 Business Project B](#) (1 unit)}.