

USQ Racing

University of Southern Queensland's Formula SAE Team

USQ Racing is a team comprised of University of Southern Queensland (USQ) students who will be competing in the annual Formula SAE – Australia (FSAE-A) competition held at Winton Motor Raceway, Victoria. We are in our first year of development and look forward to our first competition on the 8th December 2022. Our team are currently working together to build our very first electric powered formula-style vehicle and would love your support.

What is FSAE-A?

FSAE-A is the Australian leg of the international FSAE competition. This competition challenges students to design, fabricate and assemble formula style vehicles, working in a student led engineering environment to develop the best vehicle permissible using the time and resources available. The team environment assists with developing the students experience in engineering practices, team work, leadership, management, marketing and finance. The Australian competition attracts teams from all over the world, with around 35 teams expected to be attending. In previous years teams have regularly travelled here from UK, Germany, India, Japan, New Zealand and USA.

The USQ Racing Team!

Our team currently has 40+ students who are keen to be involved with the USQ Racing experience. The favourable feature of an FSAE team is the inclusion of multiple disciplines, while the majority of our team members are engineering students; finance, business, law, I.T. and arts students are all required to satisfy the demands of a motorsport team. We are currently in the early stages of design and engineering. Our 2022 goal is to develop a vehicle that complies with the stringent rules of FSAE, with the focus of participating in the 2022 competition. We then aim to build on this accomplishment, with the ambition of gaining a podium finish in the following year. We have gained great support from our fellow FSAE participating Queensland universities. We are fortunate that the University of Queensland, Queensland University of Technology and Griffith University are all offering us their support and experience when needed.



Picture 1 – Members of the USQ Racing team at the University of Queensland Team's 2021 Launch Night

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Sponsorship Opportunity

We have already purchased some equipment through the generous start-up funding provided to us from the USQ Engineering faculty. However, substantial in-kind donations and sponsorship are still required to assist us along this journey. We appreciate any support that can be offered and are more than prepared to discuss custom sponsorship options or benefits to suit the sponsor.

Levels:

Phoenix (\$10,000+)

- Sponsor may select their decal placement and size on vehicle
- Sponsor may select their logo placement and size on team shirt
- Sponsor may discuss additional custom benefits
- **Includes all additional Bronze benefits**

Gold (\$5,000+)

- Large decals on vehicle
- Large logo on team shirt
- **Includes all additional Bronze benefits**

Silver (\$2,000+)

- Medium decals on vehicle
- Medium logo on team shirt
- **Includes all additional Bronze benefits**

Bronze (\$500+)

- Logo and link on team website
- Small decal on vehicle
- Team photo and thank you letter at end of season
- **Includes all Fire Fiend benefits**

USQ Racing Fire Fiend (\$150)

- Team shirt
- Invitation to team events

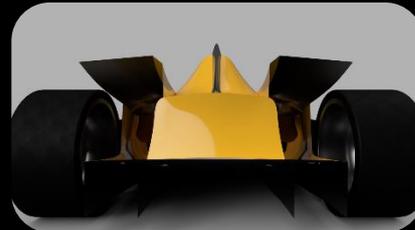


Figure 1 – Side and rear views of the concept designs for the USQ Racing vehicle.

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